



Commercial Exhibitor/Concessionaire Application

Southern California Fair

October 10-18, 2009

18700 Lake Perris Drive, Perris, CA. 92571

Voice (951) 657-4221 Fax (951) 657-5412

E-Mail Info@socalfair.com www.socalfair.com

Please carefully read the information below before completing this application

NOTE: This is an application for space only and is neither a commitment by the applicant or an offer by the fair to rent space. DO NOT SEND ANY MONEY! Please TYPE or Print Clearly. All information must be completed and a photo/drawing of your proposed booth in operational form is required or application WILL NOT be accepted. Applications that are not legible will be rejected.

Company: _____ Cell Phone _____

Contact Person: _____ E-Mail _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Commercial Exhibitor all rates based on location and includes canopy. Contact fair regarding indoor space.

- 10x10 \$600 - \$850
- 10x20 \$1,100 - \$1,650
- 20x20 \$2,000 - \$3,000
- Other: _____

Would you like a corner booth? Yes No

Concessionaire minimum guarantee \$850.00 per concession location versus 22% of net sales whichever is greatest. Stand should be in ready to serve position when measurements are taken, including open awnings, counters, storage, BBQ, fencing & hitch.

Front Footage _____ Depth _____

Select One: Side Serve Front Serve

Special requirements: _____

Utility Requirements: Voltage _____ Amps _____ Phase _____ Water Sewer

List of Fairs, Shows, Festivals that you have previously exhibited.

Event

Location

Years

Please attach a list of **ALL** products you wish to display or sell, do not just indicate "etc. or accessories" if a contract is issued, it will be assigned on the basis of this list only, so please be thorough. If you are requesting more than one location, each location must be itemized separately. No other products may be added after contracts have been issued. Please include broad description of each product. <http://www.pdfcrowd.com>

Do you plan to conduct any giveaways or raffles? Yes No

Have you participated in the Southern California Fair before?
What years? _____

Are you a member of (circle all that apply) WFA IAFE NICA



Each exhibitor must provide the District with proof of general liability insurance of no less than \$1,000,000 and \$2,000,000 for hazardous exhibitor. Please check the form of insurance you will provide during the fair.

My own carrier _____ WFA Master list # _____

Would you like to purchase General Liability Insurance through the Southern California Fair ? YES NO

General Information

If you are accepted, you will receive a contract along with our rules, regulations and pertinent Fair information. Concessionaires will be required to use a cash register, with a Z tape function.

Payments and Cancellations

Upon receipt of the contract you will be required to remit full payment for space fee or Guarantee. Exhibitors who fail to remit payment in full by the specified date, may forfeit their space. There will be **NO REFUNDS**, within 30 days of the event.

The Southern California Fair has limited space for recreational vehicles, campers and storage trailers. Space is provided on a "first come first served" basis. RV's and campers must be fully self-contained as there is no water, electrical or sewage hook-ups. The Southern California Fair Handbook contains information regarding nearby Recreational Vehicle Parks.

Please submit this application as soon as possible
Deadline is August 7th, 2009 any payment received after September 7th must be in Cash, Cashiers Check or Money order only.

Return by mail or fax to:
Southern California Fair
Att: Concessions Department
18700 Lake Perris Drive
Perris, CA. 92571
Fax: (951) 841-5390

For Office Use Only

Accepted date: _____

Account #: _____

Contract #: _____

Date: _____

_____ Entered in Master List

_____ Contract Sent

_____ Insurance Received

_____ Contract Received

Booth # _____ RV# _____ Stock Truck# _____

Entry Passes# _____

Parking Passes# _____

Deposit\$: _____ Date _____ Receipt# _____

Balance\$ _____ Date _____ Receipt# _____

I agree to abide by the rules and regulations stipulated in the actual contract agreement and the Commercial Exhibitor/Concessioners Handbook incorporated therein and made a part of the contract, should a space assignment be made available and a contract sent. **THIS APPLICATION IN NO WAY GUARANTEES OR IMPLIES THAT A SPACE WILL BE OFFERED.** The Southern California Fair reserves the right to refuse any application, or to relocate a concessionaire or commercial exhibitor for the betterment of the Fair.

DATE: _____ SIGNATURE: _____