



Concessionaire Application

Southern California Fair

October 5-14, 2012

18700 Lake Perris Drive, Perris, CA. 92571
Voice (951) 657-4221 Fax (951) 657-5412
E-Mail Play@socalfair.com www.socalfair.com

General Information

Please carefully read the information below. Photo of booth in operation must accompany completed application. If you are accepted, you will receive a contract and pertinent Fair information.

NOTE: This is an application for space only and is neither a commitment by the applicant or an offer by the Fair to rent space. DO NOT SEND ANY MONEY! Please TYPE or Print Clearly. All information must be completed and a photo/drawing of your proposed booth in operational form is required or application WILL NOT be accepted. Applications that are not legible will be rejected.

Company: _____ Cell Phone _____

Contact Person: _____ E-Mail _____

Mailing Address: _____

City, State, and Zip: _____

Phone: _____ Fax: _____

Sales Tax ID # / CA Sales Tax Permit #: _____

<p>Commercial Exhibitor rates are based on location and includes canopy, not tables and chairs. Commercial applications will be posted in February.</p> <p>*Please note the dates have changed to opening on Friday Oct 5th. The Fair will be dark on Wednesday Oct 10th and will reopen the following day Thursday Oct 11th.</p>	<p>Concessionaire minimum guarantee \$850.00 per concession location versus 22% of net sales whichever is greater. Concessionaires will be required to use a cash register, with a Z tape function. Stand should be in ready to serve position when measurements are taken, including open awnings, counters, storage, BBQ, fencing & hitch.</p> <p>Front Footage _____ Depth _____</p> <p>Select One: Side Serve <input type="checkbox"/> Front Serve <input type="checkbox"/></p>
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Utility Requirements: Voltage _____ Amps _____ Phase _____ Water Sewer

Does your product require special directional needs? (ex: Northern facing) Yes / No _____
(Note: All Vendor booths are outside. If you plan on selling a product that is affected by the weather, it is your responsibility to take the necessary precautions to protect your merchandise. You may note the direction you would prefer the booth to face above [Noting the direction does not guarantee it will be available].)

Have you participated in the Southern California Fair before? Yes / No If so what years? _____

List of Fairs, Shows, Festivals that you have previously exhibited.

Event	Location	Years

Are you a member of (circle all that apply) WFA IAFE NICA

