

46th District Agricultural Association
SOUTHERN CALIFORNIA FAIR
www.socalfair.com

Mission Statement

“The Mission of The Southern California Fair & Event Center Is to Provide & Promote Agricultural Activities, Entertainment, Education, Recreation and Service Opportunities for All People in Riverside County”

BOARD OF DIRECTORS MINUTES

July 17, 2019 • 4:00 P.M

18700 Lake Perris Dr.

Perris CA 92571

Americans With Disabilities Act

All Board meetings must be accessible to the physically disabled. Any person needing a disability-related accommodation or modification in order to attend or participate in any Board or Committee meetings or other Southern California Fair activities may request assistance by contacting Carl Wuersch at (951) 657-4221.

CALL TO ORDER

All matters noticed on this agenda, in any category, may be considered for action listed. Any item not so noticed may not be considered. Items listed on this Agenda may be considered in any order at the discretion of the chairperson.

President Magnuson called the meeting to order at 4:02pm

1) PLEDGE OF ALLEGIANCE

Attendees of this 46th District Agricultural Association Board meeting will be asked to join the Board President in reciting the Pledge of Allegiance if they wish to do so.

2) ROLL CALL

The Board of Directors of the 46th District Agricultural Association are asked to introduce themselves to all in attendance.

Present Directors: Director Cindy Palumbo, Director Gene Skala, Vice President Nick Bruno, Director Marisa Yeager, Director Jaime Hurtado, Director Tricia Almiron and President Ron Magnuson

3) ABSENT DIRECTORS

A motion and second is requested to excuse the absence of any Directors under this agenda item.

Absent Directors: Director Louis Tavaglione and Director Brad Scott

Motion to excuse the absent directors made by: Director Skala

Motion seconded by: Vice President Bruno

Motion unanimously approved. Motion carried

4) INTRODUCTION OF AUDIENCE AND GUESTS

Audience and guests are requested to introduce themselves to the Board of Directors and other guests under this agenda item.

Emily Wiegmann, Mary Wiegmann, Cie Smith, Don Kazarian, John Oostdam, Lauren Oostdam, Judy Hofmann, Shirley Marshal, Katie Keyes, Joshua Nagggar, Marcie Stimmel, Kelly Secord, Linda Thompson and Christina Rapert.

5) MATTERS OF PUBLIC COMMENT

Persons in attendance may request to speak on any item on agenda or request item to be placed on agenda at next meeting. Speakers presenting matters to the Board will be limited to three (3) minutes.

Judy Hofmann: Letting everyone know about the shirts they are selling as a fundraiser for the Farmers Daughters. Judy let everyone know about the Farmers Daughters going to the Perris Rotary club on the 25th and if anyone has any suggestions for activities for the Farmers Daughters please let Judy know. Letting everyone know that she has the information on where Dan from our maintenance department was recovering.

Katie Keys: Katie gave Director Palumbo and Director Almiron some publicity information from the city of Menifee. She made suggestions for videos to be put on the website for publicity too.

Joshua Naggar: He talked about the new Non-Profit called Friends of the Southern California Fair. He spoke about the first big project they have planned for the fair grounds. They would like to put up some colorful (Red, White and Blue) blooming small trees around the outside perimeter of the Fairgrounds.

6) CONSENT CALENDAR

All matters listed are considered by the Board of Directors to be routine and will be enacted in one motion. There will be no discussion of these items prior to the vote unless members of the board, staff or public request specific items to be discussed separately and/or removed from this section.

- Approval of Minutes **See MINUTES TAB**

✓ June 19, 2019

Motion to approve the June Minutes was made by Director Palumbo
 Motion seconded by Director Almiron
 Motion unanimously approved. Motion carried

a. RENTAL AGREEMENTS 2019

CONTRACT #	NAME	DATE Of EVENT	Type of Event	AMOUNT

CONTRACT #	NAME	BEG DATE	END DATE	AMOUNT NOT TO EXCEED
	NONE			

7) CORRESPONDENCE See **CORRESPONDENCE TAB+**

<u>Date</u>	<u>Received from</u>	<u>Subject</u>
6/24/19	Baptista Laura	Filming Southern California Fairgrounds
7/5/19	Family A Fair	Meeting with Renters Committee

<u>Date</u>	<u>Sent to</u>	<u>Subject</u>
NONE		

8) **FAIR TIME COMMERCIAL VENDORS:**

CONTRACT #	NAME	DATE OF EVENT	AMOUNT
19-18-COMM	Londons Pony Rides & more LLC. (Pony Ride)	OCT.5-13 2019	\$1,400.00
19-19-COMM	Londons Pony Rides & more LLC. (Petting Zoo)	OCT.5-13 2019	\$1,400.00
19-20-COMM	Crystal Pure Honey	OCT.5-13 2019	\$750.00
19-21-COMM	U.S Jaclean, Inc.	OCT.5-13 2019	\$1,125.00
19-22-COMM	Natural Energy	OCT.5-13 2019	\$750.00
19-23-COMM	At&t Mobility	OCT.5-13 2019	\$1,125.00
19-24-COMM	Scentsy	OCT.5-13 2019	\$1,125.000
19-25-COMM	USA Ice Cream	OCT.5-13 2019	\$750.00

9) **FAIR TIME CONCESSIONAIRE VENDORS:**

CONTRACT #	NAME	DATE Of EVENT	AMOUNT
19-12-CON	Brittiebitez Mini Donuts and More	OCT.5-13 2019	\$850.00 + 22%
19-13-CON	Leap of Faith Adventure, Inc. dba JK Dots	OCT.5-13 2019	\$850.00 + 22%
19-14-CON	Leap of Faith Adventure, Inc. dba JK Dots	OCT.5-13 2019	\$850.00 + 22%

INFORMATION ITEMS

1.) **UPDATE ON LOAN BALANCES:**

Current on Loans Balances

- **COMMUNITY BUILDING** **\$171,575.09**
- **ADMIN OFFICE** **\$69,258.63**

2.) **FINANCIAL INFORMATION:**

(Financials) See **FINANCIALS TAB**

- Financials
- Statement of Net Position (LIME)

- Summary of Operations (GREY)
- Trial Balance Sheet (BLUE)
- Bank Balances

Motion to approve the financials was made by Vice President Bruno
Motion 2nd by Director Skala

3.) 2019 FAIR UPDATES:

- CEO Carl Wuersch: He passed out a packet of all the Lamar signs we will be advertising on leading up to the fair. The budget that was for paper and magazine advertisement was moved so we could get more signs. These signs will run for 6 weeks. He passed out Sponsorship packet showing the sponsorship levels.

Director Yeager: will the sponsorship information be available on the Website?

CEO Wuersch: It will be put up on the website.

President Magnuson: Lets move to item number 5

Director Yeager: Asking President Magnuson about skipping item 4

President Magnuson: Yes, it's a line item on the financial.

4.) INT EVENT'S FINANCIALS:

- CEO Carl Wuersch:

5.) MC. ELHINNEY ARENA DURING FAIR TIME:

Mary Wiegmann: The Riverside County Barrel Racers would like to come back to the fairgrounds and make it their home arena. There is a big need for an area for the members to come to and do the shows. The area would need to be prepped and maintained during each event that the fairgrounds would need to do for us. We had dates set to use the arena for the year but weather in winter and spring flooded the area and we where not able to use it. When the next monthly race came up in May we were told at the end of April that the arena was not available for the Barrel Racing event. So, we would like to have a year long partnership with the Fairgrounds. The arena was done perfect when Bill did it in August for our show. Then leading up to the show we where going to do at fair time I was getting worried because the arena was not prepared as nicely as it was in August. When I checked the arena again the night before the show the arena was still not ready. Linda assured me that Bill would have it ready in the morning. With Barrel Racing the ground needs to be prepared days before the race not the morning of the race for safety. Because the preparation of the arena was not done prior to the race we had to hand rake after every run plus run the tractor. I want to be here, but I need assurance that the arena will be prepared the right way prior to the race and have water and the tractor during the race to maintain the ground in between the heats. I understand that there is not enough staff to take care and maintain the arena the way we needed but I need assurance that it will be done for our main event in October.

Vice President Bruno: The problem is we don't have a tractor to do that type of job. We have a loaner tractor during fair time. I don't know who said we would have a Black Widow here.

Mary Wiegmann: There was mention at the last meeting that Barn Bash was going to purchase one.

Lauren Oostdam: We are not purchasing one we are renting one but only for the length of the Fair.

President Magnuson: Because of insurance we can just let anyone drive the tractor or the Black Widow. It won't be a problem to have the arena prepped and ready for you the opening weekend we just don't have anyone that can run it during your event.

Vice President Bruno: The problem is we don't have the ability to have someone there to run the tractor for you after every 5 racers.

Marcie Stimmel: Said she would volunteer her time

Vice President Bruno: The problem is that we have borrowed equipment, we are on State property and we have rented equipment. A waiver can't be signed because we would need to have the owner of the borrowed tractor to approve you driving it as well.

Director Yeager: How many of the participants are part of the region?

Mary Wiegmann: I would say about 80% (eighty)

Director Yeager: So, I think we are all in agreement that we want to work together to resolve the issues of getting the arena prepared and maintained before and during the event.

Director Palumbo: What are you paying to rent the arena will it cover the cost of the equipment and to pay the employee?

President Magnuson: We have to review everything we have the tractor on loan, and we have a Black widow that will be rented during Fair Time, but we still have the problem of someone to operate the equipment.

Director Yeager: Maybe we can get someone in the community to lend out their time or get someone from another Fairgrounds to help out.

Director Hurtado: Marcie is a tractor driver she is volunteering and stating she will sign a release of liability.

Mary Wiegmann: I really just need to know if this is a go or a no go

CEO Wuersch: You are good to do your last event of the year here.

Mary Wiegmann: Ok great but we want to comeback for the year next year.

CEO Wuersch: The problem is during the year we don't have the equipment here or the manpower to do your events.

Mary Wiegmann: Then why wasn't I told that this year?

President Magnuson: That was an error on our part, and we apologize for that.

Mary Wiegmann: With 90 (ninety) to 200 (two hundred) riders there is no way we can hand rake that arena and keep it safe.

CEO Wuersch: Do you have someone that can run a Black Widow

Mary Wiegmann: Cody can run a Black Widow

CEO Wuersch: If you have someone that knows the equipment, I have insurance that covers any equipment that I borrow or rent. Last time I had tried to use our equipment that I put so much time and hours and then needed to rent the right equipment that I can't cover the cost of all that with the rent you pay of \$500.00 (five hundred dollars). If you have the manpower and the equipment, I don't mind doing the rental for \$500.00 (five Hundred dollars)

Mary Wiegmann: I was looking over some previous minutes where you talked about the breakdown to rent that arena. It is \$500.00 (five hundred dollars) a day if they run the evening lights that would be an additional \$50.00 (fifty dollars). At \$500.00 (five hundred dollars) a day the fair would make \$230.00 (two hundred and thirty dollars) to \$270.00 (two hundred and seventy dollars) a day after paying for everything.

CEO Wuersch: That is what we put together before your event. But then after we did your event, we put all the cost together and we couldn't do it for the \$500.00 (five hundred dollars). We had never done your type of event with the arena work before.

Mary Wiegmann: It would have been nice to know all this back in February.

President Magnuson: I sincerely apologize. But we can't go out and get the equipment and what you have in the minutes is true but that was our first quote for that arena. We originally thought we could do it for \$500.00 (five hundred dollars) we wanted to help the

community out and rent it for just over cost but the true cost to do your event came no where near that amount.

Vice President Bruno: How much would it cost to hire someone to run the equipment?

Mary Wiegmann: We know someone his name is Cody. I don't know how much he would charge but we can find out in a day or two.

Director Hurtado: Maybe Carl can get with is staff and put together a new proposal to rent that arena.

Vice President Bruno: If you can find out the cost Mary, I will pay for Cody to do the work.

Mary Wiegmann: Myself or My daughter will contact Cody and get the information. I don't have your e-mail so should I send it to Linda and Carl?

Vice President Bruno: Yes, that will work.

Marcie Stimmel: I use to barrel race so I know how important the traction is and I have a tractor and I drive it a lot and I am willing to donate my time if I am shown how to use the equipment I will gladly help out so that we can have the Barrel Racers here on the Fairgrounds. We have the bull riding on the 12th (twelfth) that we will need the arena set up for and then possibly a clinic for Thursday and Friday afternoon.

CEO Wuersch: You will need to get with Kelly on the Schedule.

6.) **CFSA Report:**

- **President Magnuson:** I spoke to Marisa and she said they have not had a meeting yet so we will table this item.

7.) **Marketing Committee:**

Director Palumbo: Carl and I met with Adorn Marketing and we looked over his proposal on updating our social media and gave us a price to get us through Fair. He will re-structure our website and have everything up and running in about a month. For right now we are going to use his services for the next six months and then after that there will be other bids out there for the marketing services. Our goal was to get something going now because our social media and our website all needed updating.

10) **ACTION ITEMS:**

a.) **E. coli warning for livestock area:** No food in livestock area.

CEO Wuersch: I spoke to Kelly and I think we have everything together. I sent everything from the CFSA to you all. We are going to have more signs and hand washing stations. We are going to have a chart of times and dates to service the washing stations so that they are always stocked and full.

Director Palumbo: Do we need any kind of wavers or anything.

President Magnuson: No, we don't need the wavers there will be no food or drink at all in the livestock area.

CEO Wuersch: Kelly and I had a talk that the kids need to be able to have water in that area so we are going to find out what we can do. The main thing is that the public can not bring any food or drink into the area. So, we will have an entrance and exit area and there will be no strollers or wheelchairs in the area.

Director Yeager: So, no strollers and wheelchairs so handicap people can't go in there?

CEO Wuersch: No, the wheels will pick up the stuff in the area.

Director Yeager: What about the baby animal petting area?

CEO Wuersch: We are not going to have that this year.

Vice President Bruno: Kelly what has been your experience with this?

Kelly Secord: Basically, all the fairs are doing the same thing with the signs and the handwashing stations. The biggest problem is keeping the stations serviced. The fairs are not letting any food or drink in the area, but our kids are in that area all day long they need to have something to drink so we are trying to figure that out. Imperial lets them bring in a drink as long as it has a sealable lid. Either Carl or myself will contact Becky Baily to find out about the lidded beverages. In Fresno they do not allow any wheelchairs, strollers, pacifiers or baby bottles, food or beverages in the area. We can't force them to wash their kids' hands or their hands, but the fair is doing their due diligence to get them to wash their hands and putting all the signs and not permitting food or drink in the area.

Director Almiron: I personally do not like that we are not being ADA (Americans with Disabilities Act) compliant. I just don't think that it is far that if you have a family with a wheelchair bound child and that child can't go in and see the animals.

Director Yeager: On the layout is there a way to have an external viewing available. Where they don't have to go in, but they can walk around the outside and still see the animals?

Kelly Secord: The Cattle Barn is open. The hog, sheep and goat barn there is an exterior fence that is about 3 feet away from the pens. So, if you approach that outside fence you can see the animals that are directly by that fence. I am sure that we can do a work around to accommodate people in wheelchairs to be able to see the animals from the outside.

Director Almiron: Kelly is saying that they can make a way for them to still have access.

Kelly Secord: They won't have direct access they will be able to visibly be able to see the animals from the other side of the outside fence.

Director Almiron: That's fine I'm not expecting them to be able to get close enough to be able to touch the animals. Just be able to see the animals.

Director Yeager: We need to make sure that the directional signs for the wheelchairs and strollers are worded properly so that it is consistent with being ADA (Americans with Disabilities Act) compliant.

11.) IMPORTANT DATES:

Board Meetings are held on the third Wednesday of the month at 4:00 pm unless otherwise specified:

- August 21, 2019
- September 18, 2019
- October TBD
- November TBD
- December TBD

12.) DIRECTORS COMMENTS:

Vice President Bruno: Donny had an event on the 4th of July and Donny's crew and Family A Fair did an amazing job accommodating all the of the people. Then on Saturday night there was a Sprint Car race and that was a good race and a nice write up on it.

Director Skala: Thank you to Josh for all that he is doing to put things together to improve the grounds. Mary thank you for coming in and giving us all your information on the arena and I am sure we can get it all worked out. Judy thank you for all that you are doing with the Farmers Daughters. Katie Keys thank you for always being here to help. Thank you to Kelly for coming and giving us all the information, we need. Thank you to the Oostdams for all that they do for the Barn Bash. I wanted to thank Nick for his help in getting a tractor driver for Mary.

Director Hurtado: I wanted to give my congrats to the Friends of the Southern California Fair. I think it is a wonderful additional resource to the So Cal community.

Director Yeager: Sorry I wasn't here last meeting my parents were actually at the Vatican renewing their wedding vows for their 50th (Fiftieth) anniversary. My work has changed I am no longer with LA county metro, I am now with Riverside community collage district as there first director of government relations so I will be spending a lot more time locally here. My task is to continue to advocate for access and affordability for higher education. I really appreciate the drive to finish the 501C3 (Non-Profit organization) I am looking forward to the positive partnership moving forward. Thank you to Nick Bruno it is always nice to work with a colleague that is willing to step up to help in any way.

Director Almiron: Judy I still owe you a Date for the Farmers Daughters to come to the Board of Supervisors. It has been recommended to me that we should look at September's meeting from a marketing standpoint. So that way it is closer to Fair. I will try to get a date to you as soon as possible because I know they are in school at that time.

President Magnuson: I want to thank Carl for all the extra work that he does. I want to thank Carl's staff they all work great as a team. The new nonprofit is very exciting. We have a great Board working together and we have great partners on our grounds.

13.) CEO COMMENTS:

This year we are going to do a dedication to the former Mayor Darrell Bush at the Train. We put a thing together and Sandals is going to be participating with us at fair time. They are going to send volunteers. I am looking for volunteers to help with about 3 (three) big projects. I will put something together with the needs and the dates. We went to the Murrieta's big mixer and they had a really fun photo booth. It is really big on social media. People can take the picture and post it right on to social media. I am going to pass his information on to the foundation because he charges daily rates, he doesn't charge for the service so I think it would be a good fundraiser or something and have the foundation work with him to come out to the fair.

Director Yeager: So, would all of the sponsors be on that back wall of the photo backdrop?

CEO Wuersch: Yes. July 24th I am going out to the Hemet mixer so if anyone is interested it is from 5:30 to about 7.

15.) ADJOURNMENT

President Magnuson adjourned the meeting at 5:23pm



Carl L. Wuersch, CEO/Sec-Mgr.



Date