

46th District Agricultural Association/Southern California Fair
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NOTICE OF BOARD MEETING

July 27th, 2022

The 46th DAA Board of Directors will be holding a regular fair Board meeting on Wednesday, July 27th, 2022, in the Administration building at 4:00 PM.

Zoom: <https://us06web.zoom.us/j/81355031204>
Toll Free Number: One tap mobile +13462487799,81355031204
Meeting ID: 813 5503 1204

Directors

Marisa Yeager-President, Cindy Palumbo-Vice-President, Nick Bruno,
Tricia Almiron, Jaime Hurtado, Ron Magnusson, Brad Scott and Gene Skala

Staff

Richard Persons, Management Consultant
Denise Goularte, Financial Consultant

Mission Statement

“The Mission of The Southern California Fair & Event Center Is to Provide & Promote Agricultural Activities, Entertainment, Education, Recreation and Service Opportunities for All People in Riverside County”

Public Participation

Members of the public are encouraged to provide comment to the Board and may suggest items to be placed on the agenda for discussion at the next Board meeting. While the Board values public participation, the Board President reserves the right to limit the time for public comment to a maximum of three (3) minutes per speaker in order to proceed with the agenda. Public comment must be related to fair jurisdiction, and placement of items on future agendas is within the discretion of the Board.

All meeting notices, agendas and materials considered by the Board during the meeting will be available online, in advance of the meeting: <https://www.socalfair.com/>

Americans With Disabilities Act

All Board meetings must be accessible to the physically disabled. Any person needing a disability related accommodation or modification in order to attend or participate in any Board or Committee meetings, or other Southern California Fair activities may request assistance by contacting Alicia at (951) 657-4221.

BOARD MEETING AGENDA
Administration Building Board Room
July 27th, 2022

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All matters noticed on this agenda may be considered for action. Items listed on the agenda may be considered in any order at the discretion of the Board President. Any item not so noticed will not be considered or discussed. Per CDC and State of California requirements, masks will be required to attend this meeting.

1) CALL TO ORDER at 4:03 PM by Ron Magnusson

2) PLEDGE OF ALLEGIANCE led by Linda Thomson

3) ROLL CALL OF DIRECTORS: Directors Present, Directors Excused

A motion and second is requested to excuse the absence of any Directors under this agenda item.

Directors Present: Almiron, Scott, Magnusson, Skala, Hurtado.

Directors Excused absence: Marisa Yeager-President, Cindy Palumbo-Vice-President, Nick Bruno. A motion was made by Gene Skala and seconded by Tricia Almiron to excuse the absences. Motion carried unanimously.

4) INTRODUCTION OF GUESTS & STAFF

Cei and Dale Smith – Family A Fair, Marie Spradlin-Exhibits, Judy Hofmann- Farmers Daughters/Friends of the Fair, Josh Naggar – Friends of the Fair Foundation, Susan Nelthorpe – Friends of the Fair Foundation, Katie Keyes – Friends of the Fair Foundation/PUH Museum, Linda Thompson - Staff, Sherrie Henretta- Exhibits/Farmers Daughters/Friend of the Fair Foundation, Melissa Barns-Friends of the Fair Foundation, Mayra Zepeda – Staff, Rich Persons – PK Consulting.

5) PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA

In accordance with state law, the Board will not comment or otherwise consider Public Comment matters until and unless such items have been properly noticed on a future meeting agenda.

Judy Hofmann – Happy to report Farmers Daughters has been taken under Friends of the Fair Foundation umbrella for fundraiser. 4 of the farmer daughters came to the foundation meeting. They are coming next board meeting to meet the board.

6) CLOSED SESSION The Board is authorized to enter closed session to discuss personnel matters (Gov. Code § 11126(a)(1)), and pending litigation with the Attorney General's Office (Gov. Code § 11126(e)(1))

Went into closed session at 4:20pm

a) 46th District Agricultural Association v. APEX, LLC.

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7) RECONVENE OPEN SESSION Report of any action taken during Closed Session
Back from closed session at 4:48 PM. No action to report.

8) CONSENT AGENDA (*Discussion/Action by Board*)

All matters listed are considered by the Board to be routine and will be approved in one motion unless Directors request a specific item be considered separately.

a) Review and Approval of June 22nd, 2022, Board Meeting Minutes

Motion to approve minutes made by Director Jaime Hurtado and seconded by Director Tricia Almiron. Motion carried unanimously.

9) NEW BUSINESS (Action required)

a) Review and Approval of June 2022 Financials

1) Balance Sheet

2) Profit and Loss Statement

3) AP Payments/AR Aged Invoices/General Ledger

Motion to approve financials made by Director Tricia Almiron and seconded by Director Brad Scott. Motion carried unanimously.

b) Resolution Appointing Elector for CFSA Board Elections

A motion was offered by Director Skala to appoint the CEO as elector to CFSA. The motion died for lack of a second.

A motion to appoint the board president as elector to CFSA was made by Director Tricia Almiron and seconded by Director Jaime Hurtado. Motion carried unanimously.

10) REPORTS AND INFORMATION (Informational)

a) Correspondence

1) Circular Letter #D2022-02 Bagley Keene Update

b) Management Consultant Report

1) Day to Day Operations Update

*Sport Pavilion continues to see regular use.

*PAS is going back to its regular schedule of events.

*Toro Wapo- has had 2 events and has one in the middle of September.

*Maintenance- still looking for staff.

*Fire Marshall-were here on Monday-They are still couple things outstanding with the PAS, Toro Wapo, and the Derby Room.

2) Summary of second quarter items from Strategic Plan report
DWR, Annual Event, Human Resources and Facilities.

- *DWR- Finished their update with appraisals and was asking for approvals by the DAA board as soon as possible, but the agreements but had not yet gone to CDFA attorney or been received by the DAA.
- *Tentative start day for DWR construction now in February.
- *Annual Fair- Budget estimate being prepared and would be forwarded to all board.
- *Helms and Sons working with PAS on four days of grandstand events.
- *All grandstand events are included in the purchase of a ticket to the fair.
- *Two entrance gates, bring in trams for the parking lot.
- *Bringing in 50ft tall Eiffel Tower Bar.
- *Livestock - Kelly opening entries August 1st.
- *Sherries working on Still Exhibits book going to print.
- *Human Resources- They have established a list on Event Coordinator, Office assistant and working on Maintenance.
- *Facilities- Linda working on a project for HVAC for the Pavilion. This expense was included in the 2022 budget.
- *Rich Persons-Working on purchasing an arena for the rodeo grounds used by Toro Wapo. This expense was included in the 2022 budget.
- *School House - ramp & stairs are done.
- *Family A Fair wants to redo floor in the lounge are is the Pavilion.
- *Livestock showers have been red tagged and need to be removed. Brad Scott stated the livestock is aware of the shower situation and decided to do dry camping.
- *Proposal Orange Show Quarter Midget Racing Association is being evicted at the Orange Show grounds due to Orange Show financial reasons and is looking for a new space. Orange show was really complementary of them as tenants but just didn't have the space. Only a kids activity with no adult racing.

c) Committee Reports

- 1) Finance Committee-Gene Skala-no further report
- 2) DWR Ad-Hoc Committee-Tricia Almiron, Jaime Hurtado- Still in negotiation with DWR need to be approved by CDFA to come to the board. There's 4 different things- 5 acres, property that transfers to them, rent of the property used during the project, and relocation of the sign. Waiting on the City of Perris for approval on sign.The committee members were gong to reach out to the City regarding potential locations for the sign.

f) California Construction Authority Update

- 1) Derby Room – Status Update- Rich Person- Addressed already.
- 2) DWR Project Oversight- Rich Person-Addressed already.
- 3) Draft Facilities Assessment Report-Rich Persons-Completed draft went to Fairgrounds and Contract Committee
- 4) Draft Annual Bleacher Review Report-Rich Persons- We still have a couple of minor repairs to do. Two bleachers under Livestock barns, we have a bid to get them fixed.

11) MATTERS OF INFORMATION: (Informational – No deliberation/action)

- a) **Directors' Comments**-Gene Skala- Nick Bruno did a great job on the parade in Nuevo area. He had Famer Daughters ride in his trolley and passed out lots of candy.
Tricia Almiron- Facilities assessment report - committee met and has nothing further to report.
One other idea for marketing Helms and Sons could help us with social medial Facebook, Instagram, Snapshot.
Cei Smith commented that Helms also does commercials, or if you're on his email listhe sends all update on his events.
Brad Scott- My only main thing is what Gene said, Bruno did a good job on the parade. He said "The sign didn't come in on time thanks to UPS with fair dates but my daughter did one. We also had some VIPs - director Skala and his wife." If you guys see director Bruno please thank him for the time and effort on the parade."
Ron Magnuson- Good office staff, Rich has done a great job, hope to have everyone out in October and have a great fair this year.

12) IMPORTANT 2022 DATES: (Review and Approve)

Board Meetings are held on the fourth Wednesday of the month at 4:00 pm unless otherwise specified.

August 24, 2022
September 28, 2022,
October 26, 2022
November 16, 2022
December 21, 2022

13) Adjournment: at 5:35 PM by Ron Magnusson

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