

**46th District Agricultural Association/Southern California Fair**  
18700 Lake Perris Drive  
Perris, California 92571  
(951) 657-4221  
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**NOTICE OF BOARD STRATEGIC PLANNING MEETING**  
**December 4, 2021**

The 46<sup>th</sup> DAA Board of Directors will be holding a regular fair Board meeting on Saturday, December 4, 2021 in the Board Room Administration building at 9:00 AM. Per CDC and State of California requirements, masks will be required to attend this meeting.

Zoom: <https://zoom.us/j/8281840729>  
Toll Free Number: +1 669 900 9128 US (San Jose)  
Meeting ID: 828 184 0729

**Directors**

Marisa Yeager-President, Nick Bruno-Vice-President, Cindy Palumbo-Secretary,  
Tricia Almiron, Jaime Hurtado, Ron Magnusson, Brad Scott and Gene Skala

**Staff**

Richard Persons, Management Consultant

**Mission Statement**

“The Mission of The Southern California Fair & Event Center Is to Provide & Promote Agricultural Activities, Entertainment, Education, Recreation and Service Opportunities for All People in Riverside County”

**Public Participation**

Members of the public are encouraged to provide comment to the Board and may suggest items to be placed on the agenda for discussion at the next Board meeting. While the Board values public participation, the Board President reserves the right to limit the time for public comment to a maximum of three (3) minutes per speaker in order to proceed with the agenda. Public comment must be related to fair jurisdiction, and placement of items on future agendas is within the discretion of the Board.

All meeting notices, agendas and materials considered by the Board during the meeting will be available online, in advance of the meeting: <https://www.socalfair.com/>

**Americans With Disabilities Act**

All Board meetings must be accessible to the physically disabled. Any person needing a disability related accommodation or modification in order to attend or participate in any Board or Committee meetings or other Southern California Fair activities may request assistance by contacting Alicia at (951) 657-4221.

46th District Agricultural Association  
Southern California Fair

**BOARD STRATEGIC PLANNING MEETING AGENDA**

Administration Building  
December 4, 2021 • 9:00 AM

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1. Opening
2. Assessing **Current** Conditions
3. Clarity of Purpose
4. Setting Direction on Critical Issues
5. Conclusion

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