

Mission Statement

"The Mission of The Southern California Fair & Event Center Is to Provide & Promote Agricultural Activities, Entertainment, Education, Recreation and Service Opportunities for All People in Riverside County"

BOARD OF DIRECTORS

AGENDA March 21, 2018 • 4:00 P.M.

18700 Lake Perris Dr.
Perris CA 92571

Americans With Disabilities Act

All Board meetings must be accessible to the physically disabled. Any person needing a disability-related accommodation or modification in order to attend or participate in any Board or Committee meetings or other Southern California Fair activities may request assistance by contacting Carl Wuersch at (951) 657-4221.

1) CALL TO ORDER

All matters noticed on this agenda, in any category, may be considered for action listed. Any item not so noticed may not be considered. Items listed on this Agenda may be considered in any order at the discretion of the chairperson.

Meeting was called to order at 4:01pm.

2) PLEDGE OF ALLEGIANCE

Attendees of this 46th District Agricultural Association Board meeting will be asked to join the Board President in reciting the Pledge of Allegiance if they wish to do so.

3) ROLL CALL

The Board of Directors of the 46th District Agricultural Association are asked to introduce themselves to all in attendance.

Directors present were Ed Adkison, Brad Scott, Gene Skala, Jaime Hurtado, Tricia Almiron, Vice President Nick Bruno, President Ron Magnuson and Advisory Director Audrey Cilurzo.

4) ABSENT DIRECTORS

A motion and second is requested to excuse the absence of any Directors under this agenda item.

Director Skala made a motion which was seconded by Director Adkison to approve the absence of Directors Tavaglione and Yeager. Motion unanimously approved. Motion carried.

5) INTRODUCTION OF AUDIENCE AND GUESTS

Audience and guests are requested to introduce themselves to the Board of Directors and other guests under this agenda item.

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Audience and Guests in attendance were Dave Stewart, Donna Wuersch, Issac Partina, Josh Naggar, Katie Keyes, Paul Nalvarte, Dale Smith, Rachael Johnson, Romel Dunbar, Devin Wheller.

6) MATTERS OF PUBLIC COMMENT

Persons in attendance may request to speak on any item on agenda or request item to be placed on agenda at next meeting. Speakers presenting matters to the Board will be limited to three (3) minutes.

Josh Naggar – We've been working with Carl for the Perris Free Day at the Fair, we broke some records last year and it's a pleasure to work with Carl to make the day real special for the citizens of Perris. Me and Carl last week went to the train museum and we got a train car donated from the train museum to the SoCal Fair. I don't want to steal any of Carl's thunder so forgive me Carl. The hope is to make it a picnic area, so folks can get food at the fair and have a 1920's amazing train to eat their food in. We are hoping to dedicate it to some folks and do some things, but I'll let Carl speak on that. We are doing these things and trying to improve the fair. Most recently Carl was talking about taking the Off Track Betting building and making it into maybe a concert hall or maybe a boxing arena to make it more usable for the community. I just want to let you know on behalf of Perris, we don't have enough meeting places and the acoustics are really great in the Off-Track Betting Hall. So, if we can reintegrate that space and make it more current and useful, we would be in full support.

Dale Smith – This is kind of a vital thing we are going to change with the Sports Arena, we are going to try and bring in more handle not less. Using it as a multi-purpose building, and I am fully behind that. On one note, there has been a total change within the past few months. This group of people working in here now, is so positive and so invigorated and love the fair. People are really working together and that is really great to have.

Rachael Johnson – Im from Riverside County Farm Bureau, I am their Executive Director, a longtime friend of Brad Scott and he asked me to come down here and introduce myself. I look forward to being involved in the Southern California Fair and whatever I can do to help out.

7) CONSENT CALENDAR

All matters listed are considered by the Board of Directors to be routine and will be enacted in one motion. There will be no discussion of these items prior to the vote unless members of the board, staff or public request specific items to be discussed separately and/or removed from this section.

Approval of Minutes See MINUTES TAB

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 February 28, 2018

A motion was made by Director Adkison and seconded by Director Skala to approve the February Minutes. Motion unanimously approved. Motion carried.

a. RENTAL AGREEMENTS 2018

CONTRACT #	NAME	DATE OF EVENT	TYPE OF EVENT	AMOUNT	TYPE OF EVENT	AMOUNT
18-11_HH	Adelin Casiano	5/27/2018			Wedding	\$2,900
18-12-HH	Jana Muth	5/12/2018			Farmers Barn Bash	Fundrai:
19-01-HH	Luis Hurtado	3/2/2019			Quinceanera	\$2,900

b. AMENDMENT TO CONTRACTS

CONTRACT #	NAME	DATE OF EVENT	Type of Event	AMOUNT
NONE				

c. STANDARD AGREEMENTS 2018

CONTRACT #	NAME	BEG DATE	BEG DATE	END DATE	AMOU NOT T EXCEL
PS-18-02	Marie Spradlin		10/6/2018	10/14/2018	\$2,500
PS-18-03	Tom Parker		10/6/2018	10/14/2018	\$2,000
PS-18-04	Kim Myers		10/6/2018	10/14/2018	\$1,500
PS-18-05	PV Historical		10/6/2018	10/14/2018	\$1,000
PS-18-06	PEO Chapter M.F Perris		10/6/2018	10/14/2018	\$1,500
PS-18-07	Charlene Wolf		10/6/2018	10/14/2018	\$800
PS-18-08	Shari Shores		10/6/2018	10/14/2018	\$800
PS-18-09	Linda Zieders		10/6/2018	10/14/2018	\$800
PS-18-10	Oscar Placencia Jr.		3/10/2018	12/31/2018	\$20,000
PS-18-11	Oscar Placencia Jr.		3/10/2018	12/31/2018	\$15,000

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8) CORRESPONDENCE See CORRESPONDENCE TAB

a. Date Received from Subject

2/22/2018	CFSA Insurance Information Alert	Additional Insurance Requirements
3/6/2018	De artment Of Water Resources	Temporary Entry Permit
3/8/2018	CFSA Insurance Information Alert	New Attraction: The Stunt Jum

b. Date Sent to Subject

NONE		
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Director Almiron – I have a question, Carl you received an email from a gentleman named Calvin Chen with a letter and I don't see that in the Correspondence, I know because I was copied on that email, so I was wondering why that was not in the Correspondence.

CEO Wuersch – Are you talking about the Apex?

Director Almiron – Yes

CEO Wuersch – Yes, I had met with the chair and took carte of that matter.

Director Almiron – Ok, that still needs to be documented in Correspondence. Anytime the Fair gets a formal letter, it needs to be reflected in our Correspondence. So, can we add that for next month?

CEO Wuersch – yes.

INFORMATION ITEMS

1.) UPDATE ON LOAN BALANCES: Current on Loans

Balances

COMMUNITY BUILDING \$247,670.94

ADMIN OFFICE \$128,692.49

2.) FINANCIAL INFORMATION:

(September, October, November, December, January, February Financials) See FINANCIALS TAB

- September, October, November, December, January, February, Financials

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- AP Aged Invoice Analysis (Current)
- AR Aged Invoice Analysis (JLA Current)
- Summary of Operations
- AP Payments Check Register
- Check Register (Payroll)
- AR Aged Invoice Analysis
- Trial Balance Sheet
- Statement of Net Position
- Bank Balances

Vice President Bruno - So September, October and November were done last month but we weren't aware of it because Sacramento didn't give us adequate information. December, January and February are on there, but they are not complete.

Director Almiron – So since those are not done, we are not voting on them today?

Vice President Bruno – Correct.

A motion was made by Director Scott and seconded by Director Skala to approve September, October and November Financials. Motion unanimously approved. Motion carried.

CEO Wuersch – I can probably have preliminaries for December tonight, but the Budget wasn't presented to you because I am waiting on the pay on the scale for the three employees we are going to bring on as permanent.

9) ACTION ITEMS:

a.) Board Resolution

President Magnuson – Carl is going to speak on this for our Cannabis show.

CEO Wuersch – With the new state laws a promoter has to get a permit 60 days before the event to have it. So, the state has asked for a board resolution with a signature from myself and the President, voted by the board to allow the promoter to go apply for the permit. This is the one we talked about last month. So I would like to get approval on this tonight.

Director Scott – What has changed from last month to this month?

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CEO Wuersch – Nothing, we just didn't have this information for the guidelines.

President Magnuson – As far as I understand it, this is just authorizing him to go ask for the permit. This is showing that he's got our ok. Its not a contract or any agreement.

CEO Wuersch – so basically this is just showing that he came to us and we are saying ok, we will talk to you about using our facility. When he goes and applies for this and they get the background, that gives us a chance to see who this guy is. If he comes back and he doesn't get the permit, then we know he's not someone we want to do business with. Its just another way of protecting the state and us.

Director Adkison – When you read this, it's a statement, a resolution, by the board who controls this property, so they know that he is with the property and has permission to apply for the permit.

Director Hurtado – I followed up with the County, my other hat, we have land use authority over this property, so everything will have to go through the County. Not the Sheriffs, but to our billing department. If you have any questions, get ahold of our TLMA Director. We had a workshop yesterday discussing regulating cannabis, which was approved, however, the land use aspect of it and the permitting has to go through us. Carl, I see you shaking your head no, but just trust but verify. Follow up with the TLMA folks and make sure we are in compliance.

Director Adkison – I think its important to check the legal aspects of it. You're saying the County is in control of the land use here, what kind of permitting have we done in the past for events?

CEO Wuersch – None

Director Hurtado – I don't want to get into that. I am going to abstain to this vote again to this vote.

CEO Wuersch – I am going to call into John Q's office tomorrow moprning and they will have the right answer, they own the property, and I will tell them about Jaime's thing and see.

Director Almiron – Even though the County is going through the process, there is no permit to be pulled, it doesn't exist yet. So, if building and safety says you have to pull one, there is nothing to pull yet. So, then we are stuck.

CEO Wuersch – The only compliance we have has is Cal Fire which is state. Those are the only permits we have had to get.

Director Hurtado – Have we talked to the County at all?

CEO Wuersch – No

Director Almiron – Just a simple email from them stating we don't need a permit would be fine.

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Director Adkison – I think we need to go to our attorney in Sacramento and ask them.

Director Hurtado – Or, have your people call their people.

A motion was made by Director Adkison and seconded by Director Scott. Motion approved with two abstentions from Directors Almiron and Hurtado. Motion carried.

b.) Remodel of Satellite Wagering: Removal of the Pews.

CEO Wuersch – We have worked through the process with zoning and construction. I have gotten the approval from them. The only thing we have to do is the plans for the electrical underground. We are going to eliminate a lot because there is electric at the corner of every pew and we don't need all those.

Director Scott – So are you talking about eliminating them or just having them capped off, so you can use them for future things?

CEO Wuersch – We are going to pull all of the electrical out because that is the cheapest way to do it because they are less than 30 inches apart. The new plans will be 6 to 8 feet apart. There will still be plenty of electrical. We want to use this building during fair as the commercial building. We have been talking about it to our vendors and they are very happy about it. We can have 40 spots in there. We don't have to buy a tent for the vendors anymore, we will just have to get the pipe and drape. Just with the 10x10's having them in there, we are looking at making \$20,000 and it will probably cost us less than \$2,000 versus \$10,000 to \$12,000 to have a tent. Vendors really want a building. We are going to move the entrance that we use here and have truss and an archway, and we will have the entrance there with ticket windows and bring the people in through the shopping center like other fairs. I think this is going to be a really good option for us. We have radio stations who want to have concerts in there. The wineries for wintertime, they are talking about coming out here to have events. This gives us options for different events. The off-track betting will be open everyday they are usually open, even if we have events, they will be open during those as well. They are happy to have it, they will have more people in there. I want to introduce Romel who is interested in having events, he does the Kids Willed It out in Ontario and in Long Beach, he does the Jujitsu.

Romel Dunbar – If you have any questions let me know, take a look at the packets, I'm happy to help you and answer any questions you have. I have been in the business for about 30 years, I've been involved in the International Brazilian Jujitsu Tournament that's held in Ontario once a year. We have done some amateur events here. We want to bring Pro Boxing here and amateur MMA.

Director Scott – Is this the same event we had during fair?

CEO Wuersch – Yes, and we have a kid's tournament in Harrison hall too. About 750 kids. Its like a soccer tournament, they have busses come out from Mexico with kids and their parents for the event. I was really impressed at how many people

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showed up for it. For this, we are looking at at least 1280 people, we are working with Becky the Fire Marshal before she retires in July.

Vice President Bruno asked how many events they are thinking about having.

Romel – We want to alternate it every other month between Pankration to boxing to MMA. It will depend on what brings out the most interest.

Director Hurtado – Will you be involving local talent? We have a world backed boxing champ Mikie Garcia who is my neighbor and he likes to do these kinds of events.

A motion was made by Director Scott and seconded by Vice President Bruno to approve the remodel of Satellite Wagering: Removal of Pews. Motion Unanimously approved. Motion carried.

- c.) MCElhinnev Area: Rental of arena \$500 per day if it run in the evening with lights \$50.00 additional.

After discussion from Board and CEO, this item was tabled for more information to be presented at next meeting.

- d.) Executive Committee Report:

CEO Wuersch – We talked about the budget, we are waiting for the income average for my three people, so we can finish up the budget. Everything is finished except for that for the budget. We also talked about the Cannabis thing which we talked about.

- e.) Budget Committee:

- 10) BOARD TRAINING / STRATEGIC PLANNING see TRAINING MINUTES TAB

Strategic Planning Committee

President Magnuson – We called Sacramento and we've got May 1st through May 11th dates are open to do our board training for CDFA. I just need to know what dates are good for the Board. So look at your calendar and call or email Carl to let him know what's good for you. It's a 2 plus hour meeting.

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11.) IMPORTANT DATES:

Board Meetings are held on the third Wednesday of the month at 4:00 pm unless otherwise specified:

April 18, 2018
May 16, 2018
June 20, 2018
July 18, 2018
August 15, 2018
September 19, 2018
October TBD
November 21, 2018
December TBD

Directors Comments:

Director Almiron – None

Vice President Bruno – No Comment

Director Skala – Barn Bash is May 12th, 2018. Barn Bash is the non-profit foundation who supplies different things that we need as far as our barns and pens for chickens and rabbits. They also do pens for barns. It's a money maker for them to offset the cost for fair. It's a big help to the district because they furnish all of this to have a good animal show.

Director Scott – I asked a guest to come this evening Rachael Scott, who introduced herself, I'm sorry, Racheal Johnson. She is the new CEO and the Riverside County Farm Bureau. I hope someone from staff follows up and reaches out to her. She has a lot of great ideas. She's not only involved in agriculture but throughout the entire County. She has a lot of support and ideas. I think she has a lot to offer. I hope someone from the fair will reach out and build a relationship with her. Also, I have made mention in the past, but I'm very concerned about our fence here. That fence was put up during fair. It creates a blind spot to the left. A lot of people blow that stop sign. I think we need to pull it back and make it more visual. It's a safety issue.

Rachael Johnson – I'm sorry, I didn't do an adequate job introducing myself. I started working for the Farm Bureau in 1997 in Riverside. I was at the Cannabis meeting yesterday and the Board of Supervisors meeting as well. I look very forward to being involved in this Ag community. I have a lot of experience with policy development and other county farm bureaus as well. I have gone up to Sacramento and Washington D.C. several times advocating for Agriculture, so I will give you cards. I have already stretched myself pretty thin, but I have a bad habit, I can't say no.

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Director Hurtado – We are the 46th District Agricultural Association. The Farm Bureau has been around for a very long time. They are strong and have resources. I urge you to get involved with them and get them onboard.

Vice President Bruno asked if the Farm Bureau has been involved in the past.

Director Scott – Let me give you a quick history on that. If you go back for many years, Riverside County Farm Bureau has been a great sponsor of the Junior Livestock Auction, they took care of serving the dinner. Unfortunately, there was a board member who sat on there who was also involved at the fair who saw the value of the meal that they paid for and I felt it was better money spent on the Farm Bureau behalf to actually buy animals. So, in leu of paying for the dinner, they actually buy animals and support the kids that way. So, they have been in support. For those of you who have been in the tents over the years, they had a pretty nice round little booth that had the crops throughout Riverside County and the value of them. So, they have been involved, once again there is always opportunity to get more involved.

Director Adkison asked Racheal Johnson how many employees the Riverside County Farm Bureau has.

Racheal Johnson – There are two of us, Stephanie Bell who actually replaced me in 2000 when I moved on to San Bernardino County Farm Bureau and California Farm Bureau Federation. Basically, Stephanie handles the day to day, I am a professional meeting attender and transcriber of the information. If you do have an issue, I am the one who will show up at the meetings. We do a lot of Agriculture advocacy and political advocacy. We do a lot of outreach to schools.

Advisory Director Cilurzo – 50 years ago this week; my husband met a man by the name of Richard Braig who was a real estate agent. In those days all of the plantings out here were either grain or citrus. Dick Braig was convinced that this was wine county and he talked Vince and I into purchasing land in Rancho California, which is what it was called then. So, we bought and planted the first vineyard in Temecula. So, this week, Vince, even though he's gone, he's with me all this week.

President Magnuson – I just have one thing, we have one of the best and longest standing volunteers for our fairs valley here, I was Katie Keyes to stand up and we would like to thank her. *applause*

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12.) ADJOURNMENT

Meeting adjourned at 4:56pm.



Carl L. Wuersch, CEO/Sec-Mgr.



Date

Ron Magnuson, Board President

Date