

46th District Agricultural Association
SOUTHERN CALIFORNIA FAIR
www.socalfair.com

Mission Statement

“The Mission of The Southern California Fair & Event Center Is to Provide & Promote Agricultural Activities, Entertainment, Education, Recreation and Service Opportunities for All People in Riverside County”

BOARD OF DIRECTORS MINUTES

January 15, 2020 • 4:00 P.M

18700 Lake Perris Dr.

Perris CA 92571

Americans With Disabilities Act

All Board meetings must be accessible to the physically disabled. Any person needing a disability-related accommodation or modification in order to attend or participate in any Board or Committee meetings or other Southern California Fair activities may request assistance by contacting Carl Wuersch at (951) 657-4221.

CALL TO ORDER

All matters noticed on this agenda, in any category, may be considered for action listed. Any item not so noticed may not be considered. Items listed on this Agenda may be considered in any order at the discretion of the chairperson.

President Magnuson called the meeting to order at 4:13

1) PLEDGE OF ALLEGIANCE

Attendees of this 46th District Agricultural Association Board meeting will be asked to join the Board President in reciting the Pledge of Allegiance if they wish to do so.

2) ROLL CALL

The Board of Directors of the 46th District Agricultural Association are asked to introduce themselves to all in attendance.

Present Directors: President Ron Magnuson, Vice President Nick Bruno, Director Gene Skala, Director Brad Scott, Director Marisa Yeager, Director Jaime Hurtado and Director Cindy Palumbo.

3) ABSENT DIRECTORS

A motion and second is requested to excuse the absence of any Directors under this agenda item.

Absent Directors: Director Tricia Almiron

Motion to excuse the absent director was made by: **Director Yeager**

Motion seconded by: **Director Palumbo**

Motion unanimously approved. Motion carried

Voting Directors: President Ron Magnuson, Vice President Nick Bruno, Director Gene Skala, Director Brad Scott, Director Marisa Yeager, Director Jaime Hurtado and Director Cindy Palumbo.

4) **INTRODUCTION OF AUDIENCE AND GUESTS**

Audience and guests are requested to introduce themselves to the Board of Directors and other guests under this agenda item.

Cie Smith, Dale Smith, Don Kazarian, Lauren Oostdam, Mayra Zepeda, Linda Thompson, Kelly Secord, Thurman Howard, Bill Judge, Rasa, Emily Wiegmann, Mary Wiegmann, Xavier Ortiz, Miguel Escamilla, Alberto Gonzalez, and Christina Rapert

5) **MATTERS OF PUBLIC COMMENT**

Persons in attendance may request to speak on any item on agenda or request item to be placed on agenda at next meeting. Speakers presenting matters to the Board will be limited to three (3) minutes.

Mary Wiegmann: She would like to be put on the agenda for next month to talk about this year's Barrel Racing.

Cie Smith: Passed out a flier for a golf fundraising tournament for the foundation.

6) **CONSENT CALENDAR**

All matters listed are considered by the Board of Directors to be routine and will be enacted in one motion. There will be no discussion of these items prior to the vote unless members of the board, staff or public request specific items to be discussed separately and/or removed from this section.

□ Approval of Minutes **See MINUTES TAB**

✓ December 18, 2019

Motion to approve the minutes was made by: Director Palumbo

Motion Seconded by: Vice President Bruno

Motion unanimously approved. Motion carried

Voting Directors: President Ron Magnuson, Vice President Nick Bruno, Director Gene Skala, Director Brad Scott, Director Marisa Yeager, Director Jaime Hurtado and Director Cindy Palumbo.

a. **RENTAL AGREEMENTS 2019**

CONTRACT #	NAME	DATE Of EVENT	Type of Event	AMOUNT
	NONE			

b. **INT RENTAL AGREEMENTS**

CONTRACT #	NAME	BEG DATE	END DATE	AMOUNT NOT TO EXCEED
20-02-INT	Riverside Harley Davidson	1/1/2020	12/31/2020	\$325.00 per Day
20-03-INT	Butler Amusements Inc.	1/13/20	2/3/2020	\$500.00 per Week

7) CORRESPONDENCE See CORRESPONDENCE TAB+

<u>Date</u>	<u>Received from</u>	<u>Subject</u>
1/19/2019	CDFA F&E Fair CEO & Board Members	Agenda

<u>Date</u>	<u>Sent to</u>	<u>Subject</u>
12/27/2019	Mr. George Haines	Satellite Wagering to Harrison Hall

INFORMATION ITEMS

1.) UPDATE ON LOAN BALANCES:

Current on Loans Balances

- **COMMUNITY BUILDING \$155,727.45**
- **ADMIN OFFICE \$53,309.96**

2.) FINANCIAL INFORMATION:

(Financials) See **FINANCIALS TAB**

- Financials
- Statement of Net Position
- Summary of Operations
- Trial Balance Sheet
- Bank Balances

Motion to approve the financials was made by: Director Skala

Motion seconded by: Director Yeager

Motion unanimously approved. Motion carried

Voting Directors: President Ron Magnuson, Vice President Nick Bruno, Director Gene Skala, Director Brad Scott, Director Marisa Yeager, Director Jaime Hurtado and Director Cindy Palumbo.

3.) CFSA Report:

Director Yeager: We are going to need to change this from CFSA (California Fair Services Authority) to CCA (California Construction Authority) Report moving forward. Becky Bailey Findley will be retiring and there will be a meeting tomorrow to approve her to be a special assistant to advise the agency as the transition for a new executive director is coming, I believe they will be starting March first. Once I have a confirmation that they have accepted the position I will let you all know. Also, tomorrow we will be getting the meeting dates for the board meetings so they will no longer interfere with the dates of this board meeting.

4.) Fair Wrap up:

- Fair Time October 5-13, 2019. Last meeting the Fair Wrap up packet was handed out and that was gone over at this meeting.

CEO Wuersch: *read through the wrap up*

CEO Wuersch: Talking about the city days

Vice President Bruno: Did you find out why San Jacinto numbers were so low?

CEO Wuersch: Because they were going to partner up with Hemet because they are both small cities, but Hemet was not able to be involved but they want to do it for this next fair.

Director Yeager: Have you contacted the cities that did the City days and found out if they will be doing it again for this year's fair?

CEO Wuersch: They are all interested in doing it again.

CEO Wuersch: Going over the Carnival numbers

Director Palumbo: What is the "Other" category for?

CEO Wuersch: I am not sure I will get with them at the convention and find out.

CEO Wuersch: Talking about the vendors and they are going to get rid of some of the big tents to make room for the smaller vendor tents.

Vice President Bruno: We have talked about putting it in the budget this year for some fixed buildings that can be used for interim events throughout the year and then used during fair time as well.

President Magnuson: So, the question is can we start it in this coming year budget?

CEO Wuersch: Yes, we can.

CEO Wuersch: Talking about the school tours and how the numbers are down because of bus funding and having more educational activities for the students.

Director Yeager: Made a recommendation to have a meeting to put a plan together to have more educational activities and have a meeting with local PTA presidents to see what the new guidelines are for the fieldtrips to make sure we are meeting the requirements.

5.) **Master Gardener:**

- Presentation on Heritage Village.

Thurman Howard: Spoke about improvements that he has made at different location and what his plan is for our Fairgrounds.

Bill Judge: Spoke about the layout and the structures that they would like to put up.

Director Palumbo: Who maintains it year-round?

CEO Wuersch: It will be volunteer, 4H, and schools with gardening programs.

Director Scott: What is the extent of your involvement with organizing and bringing parties together. If they are just supposed to come to the fair, we don't have the manpower to organize and orchestrate all that would need to get done.

Thurman Howard: You would need to talk to Mayra she works with us and know how we bring things together.

Director Hurtado: It would be great to have a full scope of the concept with the timeline and budget.

6.) **ACTION ITEMS:**

- a.) **Toro Wapo:** Amendment to Contract.

A handout of the talking points and presentation was handed out

Speakers are Xavier Ortiz and Miguel Escamilla

Miguel Escamilla: Spoke about the Federacion Mexicana De Charrería being the same as our PRCA (Professional Rodeo Cowboys Association) He spoke about the different types of events that are similar to PRCA rodeos. He also described the other events that are not familiar in the PRCA rodeos. *(from the talking points handout)* A rule book was passed out that is from the Federacion Mexicana De Charrería.

Xavier Ortiz: Spoke about the projected revenue *(from the talking points handout)* He also spoke about the commitment they will offer. *(from the talking points handout)*

President Magnuson: Re-assured them that no one has a problem with bull riding. The public could have a problem with the horse events that are part of your event.

Director Yeager: Carl have you spoken to CDFA (Department of Food and Agriculture)

CEO Wuersch: They don't have that information. Their comment on contracts is if it's not illegal and the Board and the CEO agree to it than they are not going to say no.

President Magnuson: Xavier has done a wonderful job doing his shows, but it was all strictly entertainment it was not known as a rodeo ground.

Xavier Ortiz: This is also part of the entertainment.

Vice President Bruno: This four-leg catching is kind of off putting to me. I understand that the ropes have capacities and have break a way and it doesn't hurt the animal.

Miguel Escamilla: I understand it is hard to describe, it really is something you must see to really understand. It's not like horse tripping and it took us a long time to prove that and deal with that and we are still dealing with trying to show that it is not horse tripping.

Vice President Bruno: It has a lot of bad publicity and you don't see anything out there to correct the bad publicity.

Miguel Escamilla: It is hard to correct that publicity. Right now, we have twelve hundred people in California registered. If I could get all of them to speak on behalf of the events then we could change what people think but you have larger organizations out here that are getting the views and the clicks so it is very hard to change the reputation. The animals are always taken care of we have food water and vet care for them.

President Magnuson: I am not concerned about if you take care of the animals my concern is the perception of the Fairgrounds.

Director Scott: Who is the official on scene? Is there someone from this association that is on grounds for anyone that had a complaint or broke the rules?

Miguel Escamilla: The way that it is structured there are teams, but they are actually associations my association is "Asociacion de Charros de la Loma" and I am the president. As a participant I am the responsible party to represent everything that is going on. All the teams are responsible for their own team or association.

Director Palumbo: So, you govern yourselves?

Miguel Escamilla: Yes, we have to we don't have another choice. We have two other bodies that are on sight are the Judges and the Comision Deportiva (Sports Commission). If there is an incident, we have a vet on call.

Director Yeager: When you are having the official event are you going to have all nine of these events here?

Miguel Escamilla: Yes, all nine events.

Director Yeager: Also, we need to find out if we can have this type of event here on our grounds being a State property. I appreciate you giving this presentation it answered a lot of questions for me. I have spoken to city officials in Pico Rivera and people of the public that have attended those events and they speak very highly of those that regulated those events at Pico Rivera.

President Magnuson: Xavier you came to the Board a month ago and asked us to wave the \$48,000.00 dollars of your rent so that you can make the improvements needed to host these new events. I don't think that the Board can go in that direction I think that the rent needs to be paid.

Director Yeager: I just got an answer from the secretary John Quiroz he said he spoke to his fair livestock guy and he said that Mexican rodeos are

permitted on the state property as long as no animals are in danger he cautions that you check with CFSA (California Fair Services Authority) to make sure that the rodeo has the proper insurance.

Xavier Ortiz: Why not give us the opportunity to try and we regulate it and do it on a monthly basis and we can meet up every month. If it doesn't work, then we move to another location.

President Magnuson: Brad and Marisa you guys are on the committee what do you want to do? Do you want to table it?

Director Scott: This month to month idea was just now presented and it could be something to look at.

Director Hurtado: I'm willing to support the month to month basis.

Motion made to approve the amendment of the contract to include these types of events on a case by case basis and Xavier will pay his rent we will meet after the first event to discuss the event if we are moving forward or not. Carl is to work with CDFA to ensure everything is followed like all events we have on this property. was made by Director Marisa Yeager Motion 2nd by Director Jaime Hurtado

In Favor of the motion

Director Marisa Yeager
Jaime Hurtado

Opposed to the motion

President Ron Magnuson
Vice President Nick Bruno
Director Cindy Palumbo
Director Gene Skala
Director Brad Scott

Motion failed due to lack of quorum

b.) California Horse Racing and Sports LLC: New 5-year Contract

Motion to authorize Carl Wuersch to move forward with the new contract was made by Director Yeager

Motion Seconded by: Director Skala

Motion unanimously approved. Motion carried

Voting Directors: President Ron Magnuson, Vice President Nick Bruno, Director Gene Skala, Director Brad Scott, Director Marisa Yeager, Director Jaime Hurtado and Director Cindy Palumbo.

c.) Family a Fair: Amendment to contract.

Motion to approve the amendment to Family A Fair's contract was made by Vice President Bruno

Motion seconded by Director Yeager

Motion unanimously approved. Motion carried

Voting Directors: President Ron Magnuson, Vice President Nick Bruno, Director Gene Skala, Director Brad Scott, Director Marisa Yeager, Director Jaime Hurtado and Director Cindy Palumbo.

d.) New officers Nominations: Board Members.

Director Skala makes a motion for the new officers as follows:

Nominates Nick Bruno for President and Marisa Yeager for Vice President

Motion was seconded by Director Hurtado

Motion unanimously approved. Motion carried

Voting Directors: President Ron Magnuson, Vice President Nick Bruno, Director Gene Skala, Director Brad Scott, Director Marisa Yeager, Director Jaime Hurtado and Director Cindy Palumbo.

e.) Marketing Committee: Contract for Southern California Fair Website.

Director Palumbo: *A hand out was given with the scope of work from the marketing company. What I would like is a vote to move forward to final the contract.*

Motion to have the CEO and Marketing head to move forward with a contract with the Marketing company was made by Director Yeager

Motion seconded by Vice President Bruno

Motion unanimously approved. Motion carried

Voting Directors: President Ron Magnuson, Vice President Nick Bruno, Director Gene Skala, Director Brad Scott, Director Marisa Yeager, Director Jaime Hurtado and Director Cindy Palumbo.

9.) IMPORTANT DATES:

Board Meetings are held on the third Wednesday of the month at 4:00 pm unless otherwise specified

- February 19,2020
- March 18,2020
- April 15, 2020
- May 20, 2020
- June 17, 2020
- July 15, 2020
- August 19, 2020
- September 16, 2020
- October TBD
- November 18, 2020
- December 16, 2020

10.) DIRECTORS COMMENTS:

Director Scott: Thank you for calling for a Vote for Toro Wapo the discussion helped me make up my mind.

Director Palumbo: We need to come up with this year's Fair theme. Everyone should come up with some ideas and we can vote on it at the next meeting.

Vice President Bruno: I am glad we took the Vote on Toro Wapo. I felt for them, but I needed to follow my gut. I appreciate the opportunity to be the president and I will do my best.

Director Skala: Congratulations Nick and Marisa

Director Hurtado: I appreciate the spirited discussion and a vote of Toro Wapo and still have great respect for everyone.

Director Yeager: I appreciate everyone confidence in me to be the Vice President and I look forward to working very closely Mr. Bruno. I think it is important to continue the professionalism and our relationship with our lessees and our volunteers. I am looking forward to the Master Gardeners ideas. I was initially a no for Toro Wapo but with the discussion my vote changed so I appreciate the discussion. Thank you, Ron, for leading us.

President Magnuson: Thank you to our staff and audience.

11.) CEO COMMENTS:

I am going to send you all the E-mail about what the Governor is doing for the homeless project. I am thankful that we don't have a lot of buildings to be able to house the homeless. We will find out more next week. I told Xavier from the beginning that I had no opinion about it, and I am glad it was voted on.

12.) ADJOURNMENT

President Magnuson adjourned the meeting at 7:20pm



Carl L. Wuersch, CEO/Sec-Mgr.



Date