



Southern California Fair

46th District Agricultural Association

18700 Lake Perris Drive ♦ Perris, CA 92571

(951) 657-4221 ♦ Fax: (951) 657-5412

www.SoCalFair.com

FOOD CONCESSIONAIRE APPLICATION

Fair Dates: October 5 – October 13, 2019

Application Deadline: Friday, August 16, 2019

Thank you for your interest in participating as a Food/Concessionaire at the 2019 Southern California Fair. Please review the instructions below carefully and complete the application process. If you have any questions regarding this application, please call the Southern California Fair office at **(951) 657-4221** or Email us at Mayra@SoCalFair.com

Instructions for Completing Application

Incomplete applications will not be considered

1. Print and read the 2019 Commercial and Concessionaire Rules and Regulations Handbook available on our website www.SoCalFair.com.
2. **This application is to qualify you as a vendor and is not a guarantee of space.** You will be notified if you are accepted and a contract will follow for completion.
3. All questions on this application must be answered completely. Be sure the information you give is accurate, as it will be the sole representation of your business for the selection process.
4. **Please attach a list of proposed sale items and a current photo of your proposed booth setup (in operational form).**
5. The proposed sale items you are requesting to sell/display/promote/give away must be specific, do not indicate "etc. or accessories". If a contract is issued, it will be assigned on the basis of this list only, so please be thorough. The Southern California Fair reserves the right to select the items a vendor is allowed to sell. Only approved items will be listed on your contract.
6. If a contract is issued, the location of your commercial space will be determined by management; Locations are subject to change year to year.
7. A copy of your California Seller's Permit is required with your application.

Submit Application(s) To

Southern California Fair
Attn: Commercial & Concessions Office
18700 Lake Perris Drive, Perris, CA 92571

Contact: **Mayra Zepeda, Vendor Coordinator**
Email: Mayra@SoCalFair.com
Fax: (951) 657-5412



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OFFICE USE ONLY
Rcvd ___/___/___
Rcvd by _____
Sp Req ___x___
Appvd ___/___/___

SUBMISSION OF APPLICATION DOES NOT GUARANTEE ACCEPTANCE INTO THE FAIR.

Date: ___/___/___
Business Name: _____
Contract Signing Authority: _____
On Site Contact Name: _____
Mailing Address: _____
City: _____ State: _____ Zip: _____
Business Phone: (____) _____ Home: (____) _____
Cell Number: (____) _____ Fax: (____) _____
Email: _____ Website: _____

Please check one:

- 1. Will you be handing out edible samples to promote your product?..... Yes No
(You are required to purchase a temporary food facility permit through the fair)
 - (If taking leads only, the State Board of Equalization still requires you to provide a California Seller’s Permit)
 - (All sound, noise, or radio transmission equipment and usage must be approved by management)
- 2. Have you participated in the Sothern California Fair Befor?..... Yes No
- 3. Are you participating in the vendors party? Yes No
- 4. Are you going to participate in senior day? Yes No
- 5. We need each venter to participate in our taste of the Fair \$3.00 Item. _____ Yes No
(Please describe your Item)

Mandatory Hours of Operation & All 9 Days of Fair

<u>Day</u>	<u>Times</u>	
Saturday & Sunday	11:00 a.m. to 11:00 p.m.	\
Monday - Thursday	4:00 p.m. to 11:00 p.m.	> or when carnival closes, whichever comes first
Friday	12:00 p.m. to 11:00 p.m.	/

Booth Rental Rates

Southern California Fair is an outdoor fair except for the commercial tent. Rates are based on location.

Food Vendor's: Each food location will be required to use a cash register with a Z-Tape function. Concessionaire is required to settle at the end of the event on October 13th or on Monday A.M. October 14th.

\$ 850.00 Minimum Guarantee Per concession location versus 22% of net sales, whichever is greater.

Space Needed: If trailer hitch does not detach, you must include trailer hitch as part of your space needs. Size needed should include awnings, counters, storage space, BBQ's/equipment, fencing and hitch:

- Total dimensions of trailer including truck _____ Ft. Frontage x _____ Ft. Deep. (Please unhook trailer when possible)
- Which side do you serve out of? Passenger Side Driver Side Back / Front End

Power: Power is not included with your food booth fee. Please see electricity rate below. During the fair electricians will be monitoring electrical usage. Any additional electrical used over the amount paid for will be billed on an individual basis and payable onsite. Vendors are responsible for providing any extension cords and surge protectors for their booth space and must tape down all electrical cords for safety reasons.

50 Amps = \$ 200.00 100 Amps = \$ 250.00 150 Amps = \$ 300.00 200 Amps = \$ 350.00
 Other = Voltage: _____ Amps: _____

Temporary Health Permit: A Temporary Health Permit is required to participate as a vendor and is payable to the Fair: \$177.00 Per Food Location. A Riverside County Environmental Health requires a Temporary Permit and must be purchased through the fair. If you have any questions or concerns, please contact Riverside Environmental Health at (951) 766-2824 or go to their website: www.RivCoEH.org

Water / Sewer: Included with food booth fee.

Propane & Grease: Propane service and grease pickup will be arranged for you onsite and will be given directions in your check-in packet.

Stock/Storage: With Power = \$ 150.00 Without Power = \$ 80.00

Golf Cart Permit: Golf Cart Permit = \$ 100.00 / Per Cart
(ONLY ON FAIRGROUNDS, NON-OPERATING HOURS)

Sellers/Resale Permit

All vendors must have a California Board of Equalization Sellers/Resale Permit (if selling taxable goods) displayed in your booth. If you do not have a valid sellers permit, you can go to their website at www.boe.ca.gov, contact them by phone (800) 400-7115, in person at 3737 Main Street, #1000, Riverside, CA 92501-3395. There is also a quick and easy way to request a seller's permit in just minutes online at <http://get.sellerpermits.com/mobileform>.

- Sellers Permit #: _____ How long in business? _____
➤ Business Type: (please check one) Sole Proprietorship Partnership Corporation Non-Profit Corporation

Payment and Cancellations

This application is to qualify you as a vendor and is not a guarantee of space. Your application will be processed and if approved you will be sent a contract with payment instructions. Upon receipt of the contract you will be required to remit full payment for space guarantee. Exhibitors, who fail to remit payment in full by the deadline date, may forfeit their space.

1. All payments must be paid by cash, cashier's check, personal check, credit card or money order.
2. Returned checks will be subject to a \$50.00 Fee.
3. The Fair has a **NO REFUNDS** policy. Cancellations will result in a complete forfeiture of all paid funds.

References

Please provide three (3) references of other fairs, festivals or events in which you have participated. Please include a contact name and telephone number for all references.

1. Event: _____ Location: _____
Contact: _____
Phone: (____) _____ Years Participated: _____

2. Event: _____ Location: _____
Contact: _____
Phone: (____) _____ Years Participated: _____

3. Event: _____ Location: _____
Contact: _____
Phone: (____) _____ Years Participated: _____

Certification of Applicant

I certify all information contained in this application to be true and accurate. I understand that this application in no way implies or guarantees that space will be offered. The Southern California Fair reserves the right to refuse any application and may refuse to execute a contract without giving reason for same or to relocate a Vendor at any time for the betterment of the Fair. I understand that if awarded a contract, I will be required to participate and operate my vendor booth in compliance with Fair hours of operation beginning Saturday, October 5, 2019 through Sunday, October 13, 2019. I have read and understand the instructions and additional information attached.

Company/Business Name: _____

Signature (Signing Authority): **X** _____ Date: ____/____/____

(By signing, the vendor agrees to be bound by all of the rules and regulations included in the vendor handbook)

Printed Name: _____

Title: _____ Phone: (____) _____