



2020 Vendor Handbook

OCTOBER 3, 2020 – OCTOBER 11, 2020

COMMERCIAL / FOOD / EXHIBIT / NON-PROFIT

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HANDBOOK INFORMATION

Welcome to the 2019 Southern California Fair October 5,2019 – October 13, 2019 we look forward to your participation. Estimated attendance is over 130,000 at the Lake Perris Fairgrounds. The following information is to assist you in planning your logistics for your visit to the Fair. Read this Handbook carefully, inform all your employees and volunteers and ask questions on any matter you do not fully understand.

All dates, times and prices listed in this handbook are subject to change without notice! The Fair reserves the right to interpret the handbook and to resolve matters not covered herein should it become necessary.

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1. FAIR INFORMATION

DATES: October 3, 2020 - October 11, 2020

ATTENDANCE: Over 150,000

ADDRESS: 18700 Lake Perris Drive ♦ Perris, CA 92571

VENDOR CONTACT: Mayra Zepeda, Vendor Coordinator

- Office (951) 657-4221
- Fax (951) 657-5412
- Email: Mayra@socalfair.com

2. TICKETS

GENERAL PUBLIC TICKET PRICES:

Pre-Sale Dates: August – October 2020, thereafter tickets must be purchased at the Fair.

PRE-SALE (Daily Tickets)

- Adult\$ 8.00
- Senior (60 and older)\$ 6.00
- Children (5-12).....\$ 4.00
- Children (4 & Under)\$ Free
- Wow Carnival Tickets:\$ 25.00

PRE-SALE (Fair 9-Day Pass)

- \$ 18.00
- \$ 18.00
- \$ 12.00
- \$ Free
- N/A

ONSITE (Daily Tickets)

- Adult\$ 10.00
- Senior (60 and older)\$ 8.00
- Children (5-12).....\$ 5.00
- Children (4 & Under)\$ Free
- Wow Carnival Tickets:\$ 35.00

3. HOURS

ADMINISTRATION OFFICE HOURS: Daily 8:00am - 6:00pm

SATELLITE WAGERING FACILITY: Open regular racing business hours during the Fair

FAIR & VENDOR HOURS: (Subject to Change)

- Saturday & Sunday 11:00am - 11:00pm \
- Monday thru Thursday 4:00pm - 11:00pm > **or when carnival closes, whichever comes first**
- Friday 12noon - 11:00pm /

COMMERCIAL VENDORS HOURS: All booths must be open and staffed during Fair operating hours. **No Exceptions.**

The Southern California Fair has a strict policy of having all booths staffed during operational hours. Any booth not staffed during operational hours is subject to potential removal and waives their right to return. Fair Management regards late openings and early closings as grounds for rejection of future approval of participation. Written violation forms will be placed in your file for future reference.

FOOD CONCESSIONAIRES HOURS: All booths must be open and staffed during Fair operating hours. However, Booths may open earlier, especially in the Jr. Livestock area where breakfast and snack items are in need. Food concessions may remain open after hours at their discretion.

4. PAYMENT

Vendor agrees to pay the rental fee before the contract due date specified in the Rental Agreement. **No personal or company checks will be accepted after August 17, 2020.** Fees thereafter must be paid in cash, cashier's check, money order or credit card. **The Fair will charge \$0.00 on all checks returned by the bank.**

If payment has not been received by your contract due date, your space may be forfeited and/or replaced in an alternate location depending on availability.

5. CANCELLATION & REFUNDS

The Fair has a **NO REFUND** policy. Cancellations will result in a complete forfeiture of all paid funds. It is further understood and agreed that should the vendor fail, neglect or refuse to pay their rental fees at the time and in the manner, it becomes due, or neglect, fail, or refuse to open and/or conduct business in said space as agreed; Fair shall retain all monies herein as liquidated damages. The parties agree that the above is considered a material breach and the Fair may terminate said agreement and reassign said space to another party.

6. FOOD CONCESSIONAIRES

PERCENTAGE OF SALES: All Food Concessionaires shall pay \$850 minimum guarantee per concession location versus 22% of net sales, whichever is greater. Deposits are due according to the terms of contract.

AUDIT: Fair Management will be auditing all concessionaires, so it is required that each stand use a certified register with a "Z" out. GT numbers

- Register numbers will be assigned to each register prior to the opening of the Fair. Please be available to a fair staff member at your booth on Friday between 12 noon and 6pm so we can get your starting "Z" tape.
- Registers must be positioned so customers can read their bill.
- EVERY sale must be rung up, make change and closed for every customer.
- Sales are not to be made from an open drawer or from under the counter.
- Over Rings are to be turned in with each day's tapes. Over Rings turned in later will not be accepted.
- **"NO SALE"** rings are not allowed. **You will be charged by fair for non-compliance per item.**
- **"VOIDS"** are not allowed. **You will be charged by fair for non-compliance per item.**
- Daily sales reports with cash register "Z" tapes GT Numbers are due to the Concessions Office prior to opening your booth each day.
- In the case of a **register malfunction** you are obligated to contact the Concession Office immediately, **non-compliance will result in charges by the fair.** It is highly recommended at least one (1) register is available for backup in case of a malfunction.
- Registers should have a backup battery in case of power outage.
- Any violation of the above-mentioned methods of handling cash or sales will jeopardize your invitation to return the following year and your reference from this Fair.

SPACE ALLOCATION: It is very important we know your exact measurements, including your tongue, prep area and seating plan for layout. Tongues are to be removed from your unit and stored.

SEATING & TABLES: If space is available, Fair Management encourages all concessions to provide tables and chairs that will allow food and beverage customers to sit and relax while eating.

HEALTH PERMITS: All Food Concessionaires are required to obtain a **"Temporary Food Service Permit"** per location through the Fair in the amount of **\$202.00** for the County of Riverside Environmental Health Services Department. All Food Concessionaires will be inspected by the County Health Department at the Fair to ensure the proper procedures and regulations of the department are being met.

PERSONNEL: It is expected that food personnel will comply with applicable health laws and shall be neat, clean and presentable always while serving the public.

MENUS: Each Food Concession must have a food & beverage menu with prices listed in a visible location. Only food and beverages listed on your contract may be sold. This may be different from the items requested on the application. The Fair Management must approve any additions or variations from your contract in writing.

SALES TAX: Food Concessionaires are to post all menu prices with sales tax. Sales tax including purchase is rung on the cash register at the time of sale.

SELLERS PERMIT: **You may not sell at this event unless you have a seller's permit.** All California Board of Equalization Sellers/Resale Permit must be displayed in your booth. If you do not have a valid sellers permit, you can obtain one at no cost to you by going to their website at www.boe.ca.gov, **contact them by phone (800) 400-7115**, or **in person at 3737 Main Street, #1000, Riverside, CA 92501-3395**. There is also a quick and easy way to request a seller's permit in just minutes online at <http://get.sellerpermits.com/mobileform>.

SEWAGE: The Fair will supply food & beverage concessionaires with a water outlet and sewer for disposal of gray water only. Concessionaires should come prepared with extra hose in case the hose bib or sewer is not located near the stand.

GARBAGE & GREASE: Grease is not to be disposed of with gray water nor is it to be placed in the sewer. Grease disposal receptacles are provided behind of the Lake Perris Sports Pavilion building (limited number available). Proper disposal containers for grease, cooking oil, or raw garbage must be used. Any Food Concessionaire disposing of grease or garbage at inappropriate locations will lose their privilege to participate in the Fair and may be removed from the grounds. Empty boxes must be broken down and placed in recycle bins.

WASHING STANDS: When washing your stands, please assist in water conservation. Make sure water is not standing in walkways. Stand washing must be at least two (2) hours before Fair opens. In the event of a water conservation program, washing of stands may be eliminated or minimized. Water is a precious commodity – Please help us conserve.

BEVERAGE CONTAINERS & OTHER SUPPLIES: **The SoCal Fair will require all food & beverage booths to Sell ONLY Pepsi Products including water & energy drinks** which will include syrup and bottled products and will be strictly enforced. Beverage containers from other Fairs and/or facility cannot be used. Containers may not have logos or advertisements other than the contracted Vendor. It is the sole discretion of Fair Management to dictate the acceptability of all containers. Cups for non-carbonated beverage must be of disposable paper or recyclable products. Custom printed cups or napkins must be approved by Fair Management prior to opening day of the Fair. All food concessionaires are to provide napkins, eating utensils and condiments for their customers. Pointed wooden sticks are prohibited. **Any extra merchandise needed during fair time need to be ordered through the Fair's Master Concessionaire Family A fair.**

7. INSURANCE AND LIABILITY

All vendors must obtain public liability and property damage insurance with a minimum of \$1 million coverage with the 46th D.A.A. listed as additional insured. This may be done in either of two ways.

1. Provide a copy of own insurance with the following exact wording added to the "Description of Operations/Locations/Vehicles/Exclusions added by Endorsement/Special Provisions".

The State of California, the 46th D.A.A, County Fair, the County in which the County Fair is located, Citrus Fair, or California Exposition and State Fair, their agents, officers, servants, and employees are made additional insured, but only insofar as the operations under this contract are concerned. Coverage dates are September 28, 2020 – October 12th, 2020. The Fair requires 30 days written notice of cancellation on all policies.

2. Special Event Liability Coverage is available through the Fair and can be purchased directly through the Fair office:
 - Food Concessionaires = **\$ 200.00** (Over 8-Days)
 - Commercial & Exhibitors = **\$ 170.00** (Over 8-Days)
3. A certificate of Insurance must be on file specifying that the golf cart/motorized vehicle is covered by an Automobile General Liability Insurance policy of at least \$1 million and must include special wording as indicated under the Insurance and Liability heading.
 - **If we do not have your insurance certificate by the deadline date of Monday, August 31, 2020 you will be required to purchase insurance through the Concession Office. All certificates of insurance must meet the State requirements for certificates of insurance as outlined in the special Insurance Statement attached with your contract.**
 - **Worker's Compensation certificates must be on file in the Fair Office before the close of business August 31, 2020. If you are exempt from Worker's Compensation you are required to provide an exemption statement.**

8. APPEARANCE AND FAIR AESTHETICS/DISPLAY LIMITATIONS & EQUIPMENT

Fair Management will be monitoring participating vendors throughout Fair time. Booths will be evaluated by Fair staff daily for display appearance, service, signage, cleanliness, attendance etc. Evaluations will also be referred to for future vendor selection for other events at the Lake Perris Fairgrounds.

All signage must be done in a professional manner with **NO HANDMADE SIGNS**. The view or exposure of another Vendor may not be obstructed, and aisles may not be blocked or narrowed. All booth operations associated with your booth space such as canopies (unless shown to be included in your contract), tables, chairs, and decorations are the responsibility of each vendor. All tables must be skirted as to hide any inventory placed underneath tables.

All business must be done within the space designated as your contracted booth space. No items, signage or employees may stand outside this designated area.

COMMERCIAL EXHIBITORS: Each Exhibitor must post their policy for credit, refunds and exchanges so it is visible to patrons. Exhibitors will be required to refund monies if a "no refund policy" is not posted.

FOOD CONCESSIONAIRES: Pricing must be clearly marked.

HEIGHT LIMITATIONS: Displays, including signs, must not be higher than the backwall or sidewall; eight (8) feet.

SOUND DEVICES: Sound transmissions such as radios, televisions sets, voice amplification systems are subject to prior approval of the Fair. Volume in excess of conversational levels is strictly prohibited. THIS PRIVILEGE MAY BE REVOKED AT ANY TIME. (This does not apply to entertainment and performers.)

9. ELECTRICAL

COMMERCIAL EXHIBITORS: 20 Amps is included in your booth fee and will be equipped with one (1) 110v, 60 cycle AC outlet in each booth (maximum electrical load per 10' booth is 1,800 watts). Additional power may be purchased:

- Up To 20 Amps = Included
- 30-60 Amps = **\$225.00**

Vendors must provide any extension cords needed for their booth. Extension cords used must be rated 15 AMPS minimum and contain a ground wire.

FOOD CONCESSIONAIRES: All food concessionaires must purchase electrical. During the fair electricians will be monitoring electrical usage. Any additional electrical used over the amount paid for will be billed on an individual basis and payable onsite. Vendors are responsible for providing any extension cords and surge protectors for their booth space and must tape down all electrical cords for safety reasons.

- 50 Amps = **\$ 200.00**
- 100 Amps = **\$ 250.00**
- 150 Amps = **\$ 300.00**
- 200 Amps = **\$ 350.00**

There is no 3-phase availability. Vendors requiring more power must specify exact voltage and amperage needs. It is the responsibility of the vendor to run electricity from the power source in their booths. Electrical needs beyond the standard supply are subject to additional charges. Any non-essential device may be removed if the overall electrical drain proves to be too much for the system to bear.

Vendors are responsible for ANY damage done to the Fairgrounds, buildings, equipment and electrical system, Vendor will be billed for the amount it cost the Fair to repair and/or replace damaged items and/or areas.

10. CREDENTIALS

VENDOR PASSES: Four (4) 9-Day credentials are included with your space rental fee. Additional credentials may be purchased separately using the form included in this handbook for workers only.

- Additional 1-Day Passes = **\$5.00** each
- Additional 9-Day Passes = **\$18.00** each

WFA cards are accepted at all gates for admission. All staff must always wear their Fair credential while in your vendor space. Return credential order form with your contract and payment.

PARKING PRICES:

Four (4) 9-Day Parking Passes are included with your space rental fee. Additional parking passes may be purchased separately using the form included in this handbook.

- Additional 1-Day Passes = **\$5.00** each
- Additional 9-Day Passes = **\$18.00** each

OVERNIGHT CAMPING: There is limited space and water available in our overnight parking area. Permits will be issued for 10 days starting on **September 30th, 2020** and ending **October 13th, 2020** (must vacate by **October 13th**) and MUST be posted in the window of the RV. Electricity in the camping area is limited and not adequate to run air conditioners. If you feel you need air conditioning, you are advised to find a camping facility off the Fairgrounds. There are no dump stations or services available. Anyone observed disposing sewage or gray water on the ground will be issued a citation.

- **10-Day Camping = \$250.00**
- **All Campers need to submit a copy of insurance for RV & Sign Fairgrounds Policy letter.**

CHECK-IN & SET-UP

All vendors must check in with the Concessions Office before proceeding onto the Fairgrounds. Your file must be completed at this time, to avoid long lines be sure to have all your paperwork complete. You can reach the Concessions office from Ramona Expressway. Driving east from the 215 freeway turn left on Lake Perris Dr. and follow the signs to GATE-C. Park in the parking lot and walk through the wrought iron gate to Administration. All prepaid credentials will be issued at the time of check in.

All vendors will enter/exit the fairgrounds from GATE-C

- Please remove all vehicles after unloading and **BEFORE** set-up begins so all roads and driveways are kept clear.
- You may restock your space before opening each day. All vehicles must exit the grounds one (1) hour before opening. Enter and exit from Gate-C only.
- The maximum speed limit is 05 MPH and pedestrians **always** have the right of way.

FORKLIFT: Forklifts with operators for unloading heavy material are available upon request at the time of check in. All requests will be responded to as quickly as possible upon your arrival and according to the availability and workload in the Maintenance Department. *The Fair reserves the right of priority for use of all forklifts*

FOOD & COMMERCIAL EXHIBITOR CHECK-IN:

- **Monday** **September 28,** **9:00am - 5:00pm**
- **Tuesday** **September 29,** **9:00am - 5:00pm**
- **Wednesday** **September 30,** **9:00am - 5:00pm**
- **Thursday** **October 1,** **9:00am-5:00pm**

COMMERCIAL CHECK-IN:

- * **Wednesday** **September 30,** **9:00am - 5:00pm**
- * **Thursday** **October 1,** **9:00am - 8:00pm**

You must be checked in by 5:00 pm Thursday October 1st, 2020 Spaces not occupied by 5:00 pm are subject to cancellation.

11. CHECK-OUT

In the interest of the public who have come to the Fair, do not begin taking your display down until after the official closing time, even if traffic becomes light.

COMMERCIAL EXHIBITORS:

- **Sunday, October 11th 11:00pm – 12:00am:**

Vehicles will not be allowed onto the Fairgrounds until Security or Fair Management deems the area safe.

- **Monday, October 12th 9:00am – 3:00pm:**

All exhibit materials must be removed by 3:00pm Monday October 12th. Any items remaining will be declared abandoned. If you do not intend to begin moving out until Monday morning, we suggest you take any valuable items or small equipment you can carry out with you.

FOOD CONCESSIONAIRES: Food vendors will only check out Sunday or Monday with prior approval from concessions manager.

12. GENERAL INFORMATION

FAIR LOGO: The use of the name “Southern California Fair” and any associated logos are strictly forbidden.

ADVERTISING MATERIALS: No person shall be permitted to distribute advertising matter, handbills, coupons, fliers, tokens, or other material at the Southern California Fair except from their contracted booth or display space. Tacking or posting of any advertisement, bill, sign, banner or printed matter other than within the contracted space is prohibited. No one shall be allowed to solicit or distribute materials in aisles or while roving on the grounds. Anyone violating this rule is subject to removal from the Fairgrounds. It is your responsibility to be knowledgeable of the formal regulations, which are listed herein. It is also important to have all representatives, employees and volunteers working for you to be aware of these rules and regulations. All regulations will be STRICTLY ENFORCED. Disregard of any regulations or misrepresentations on the part of the Vendor will forfeit all privileges granted, fees paid, and rights to further participate in this and future Fairs.

MOTORIZED VEHICLES: Golf carts, motor scooters, go-peds or other people moving devices may not be operated on the Fairgrounds during operational hours without displaying a Southern California Fair issued license. Golf carts are to be operated by a licensed driver and used for business purposes only. Carts should be driven only on perimeter roads and only utilized for necessary deliveries; not sightseeing or socializing. When not in use carts must be parked out of sight of the public. **Any violations or unsafe practices may result in immediate revoking of license. Management decisions are final. Permits must be approved prior to opening day of the Fair.** Applications for Permit are available through the Concessions Office.

DRAWINGS/RAFFLES/GIVEAWAYS: A prize drawing application must be approved before opening of Fair.

TOBACCO PRODUCTS: No vapor Products or any sort of tobacco products may not be sold

PRODUCT SAMPLING & FOOD DEMONSTRATIONS: All food and drink sampling in an exhibit booth are required to have prior approval from the Concessions Office. **All Food Concessionaires are required to obtain a “Temporary Food Service Permit” per location through the Fair in the amount of \$202.00 for the County of Riverside Environmental Health Services Department.** All sampling will be inspected by the County Health Department at the Fair to ensure the proper procedures and regulations of the department are being met. Questions regarding health issues and permits should be directed to the County of Riverside Environmental Health Services Department at (951) 766-2824.

FIRE AND SAFETY REGULATIONS: The Health and Safety code of California will govern all exhibits. All decorative materials must be noncombustible or flameproof. The flame proofing of any material must be done prior to set-up. All electrical installation shall conform to the Electric Safety Code of the State of California. Motor vehicles on display shall have the battery cables disconnected and taped. The fuel tank shall not be more than one-fourth full and provide locked gas caps or sealed in a manner approved by the State Fire Marshall.

ANIMALS: Animals are not permitted on the Fairgrounds at any time unless they are part of an authorized show or approved to be part of an exhibit. Exception is given to all marked service animals (identified working service dogs only, not in training).

DELIVERIES: Items delivered by USPS, UPS or by hand should be addressed with your company name and the following address: Southern California Fair ♦ Commercial/Concessions Department ♦ 18700 Lake Perris Dr. ♦ Perris, CA 92571. Fair Management is not responsible or liable for damage, theft or loss of any delivery accepted. **C.O.D. DELIVERIES WILL NOT BE ACCEPTED.** It is your responsibility to check with the Concession Office daily for your deliveries. **Any deliveries arriving after October 12th will be refused.**

OBJECTIONABLE PRODUCTS, MATERIALS OR DEMONSTRATIONS: The Fair takes pride in hosting a quality family event. The Fair does not deem acceptable the following items: any item that could be used as or considered to be a weapon, including plastic toys. Pornographic or drug paraphernalia, related clothing or jewelry, stink/fart bombs, smoke bombs, stun guns, poppers/snaps, silly string, lasers, high powered water guns, rubber band toys/guns products made from any endangered animals or gang related items. Fair Management reserves the right to determine whether an item is considered offensive or in poor taste and to prohibit the sale or giveaway of such items. If after notification a vendor continues to display or sell items Fair Management deems objectionable the identified items will be confiscated and returned after the Fair closes on the final day or you may be asked to leave fair.

THEFT – SECURITY – DAMAGES: The Fair provides 24-hour routine security for its grounds; however, the Fair shall not be responsible for loss or damage to a Vendor’s property. Vendors are responsible for obtaining any insurance necessary for property loss or damage. Plan to lock up any valuables or items that may be carried away by hand. Small items should be secured at night. Please report any losses or infractions to the Security Office immediately upon detection.

SUBLEASING: Vendors are strictly prohibited from assigning or apportioning the whole or any part of the space allotted for exhibiting or selling therein any other goods that those that area listed on contract.

Wi-Fi: Temporary Wi-Fi service can be purchased by contacting our Vender Coordinator. A minimum of ten (10) business days are needed to process your request. **FEE \$75.00 for the week.**

WATER: Any vendor using more water than normal usage (filling spas or pools) will be charged a **\$100.00** fee. Vendors needing a regular supply of water for their booths should check with the Concessions Office for the location of the nearest hose bib. It will be your responsibility to bring a 100’ hose and a “Y” connector for your needs. Water is to be conserved whenever possible.

TRASH: Please do not throw or sweep trash/rubbish into the aisles during operating hours. Trash containers are provided for this purpose in or near all exhibit areas outside and inside of buildings. Demonstrators that require food or vegetables must provide their own, clearly marked, leak-free garbage containers for their booth. These containers must be large enough to handle a full day’s operation.

All boxes must be broken down and placed in the appropriate recycle bins. Do not throw recyclables in trash. **All zip-ties must be cleaned up. Vendor will be charged \$25 a day for Zip-tie clean-up.**

STOCK TRAILERS/TRUCKS: Storage for inventory stock truck/trailer is available with power for **\$150.00** and without power for **\$80.00** in vendor parking GATE-A.

CONDUCT: Being under the influence of alcohol, or any illegal drug or substance while in your booth or working with the public is strictly prohibited. This matter is grounds for immediate removal from the Fairgrounds and revocation of your space agreement. No alcoholic beverages will be consumed by any vendor while on duty. Alcoholic beverages in coolers or ice chests are also prohibited. Ice chests and coolers are subject to search.

SMOKING: There is NO smoking allowed at any time in buildings, doorways, barns, tents, or restrooms on the grounds by order of the State Fire Marshal and the State of California. We will provide a smoking in designated areas marked for smoking only.

NON-PROFIT: NO selling is permitted. If a non-profit would like to sell their product then they must purchase a commercial booth at regular price. There will also be a limit on how many tickets you may purchase for your volunteers. Information only no giving out candy.

13. ADA ACT COMPLIANT

Americans With Disabilities Act: Please be advised that by signing the Concessions/Commercial/Non-Profit Contract, your signature signifies that it is your responsibility to assure the Southern California Fair management that your activity during the fair complies with the ADA Act. Please remember that under ADA a surcharge on any services provided to cover the expenses of making your booth accessible might not be imposed. If you have any questions, please seek advice from a lawyer.

The Southern California Fair is a family event and exists for the enjoyment of the public. Proper attitude and spirit of all involved in the Fair will make for a pleasurable and profitable event. We hope that your experience at the 2018 Southern California Fair is a pleasant and prosperous one. Thank you and we will see you at the Fair!

ATM LOCATIONS

ATM's can be found in the following places:

- Front Gate
- Livestock
- Carnival
- Next to Information Booth

14. HOTEL(S) LOCATIONS

- **Ayres Hotel & Spa, 12631 Memorial Way, Moreno Valley, CA 92553**
951-571-4141. Where every room is a suite! Ask for the Perris Fairgrounds Rate.



- **Mulberry Life Inn and Suites, 24630 Sunnymead Blvd, Moreno Valley, CA 92553**
951-243-0075. Where every room is a suite! Ask for the Perris Fairgrounds Rate.



- **Holiday Inn Express & Suites Moreno Valley – Riverside 12960 Day Street, Moreno Valley, California 92507**
(951) 455-3644 12960 Ask for the Perris Fairgrounds Rate.



SPECIAL DAYS

Vendors should be aware of:

DAILY PROMO SPECIALS

Every Day Special:

- Military (Active in Uniform) – Free Admission
- Military (Active with ID) – \$2 Discount

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	September 28	September 29	September 30	October 1	2	3
	<u>Concession Vendor ONLY</u> <u>Check-In 9AM-5PM</u>	<u>Concession Vendor ONLY</u> <u>Check-In 9AM-5PM</u>	<u>Commercial & Concession Vendor</u> <u>Check-In 9AM-5PM</u>	<u>Commercial & Concession Vendor</u> <u>Check-In 9AM-5PM</u>	♦ Media Day 11am	♦ Boys & Girl Scouts Uniform Day *Perris Free Day
4	5	6	7	8	9	10
		♦ School Tours ♦ Read to Ride	♦ Vendor Party		♦ Senior Day ♦ Sunshine Day ♦ Homeschool Day	
11	12					
<u>Vendor Teardown 11PM-12AM</u> <u>Concessionaire Vendors</u> <u>MUST SCHEDULE CHECK-OUT</u>	<u>Vendor Teardown 9AM-3PM</u> <u>Concessionaire Vendors</u> <u>MUST SCHEDULE CHECK-OUT</u>					

Friday, October 2nd

- **Media Day:** Media Luncheon and preview to fair.

Saturday, October 3rd

- **Boys & Girl Scouts in Uniform: 11AM–11PM** - Free Admission for all scouts in uniform.

Tuesday, October 6th

- **School Tours: 9AM–1PM** – Pre-registered Students Pre-School through 6th Grade: This educational program is designed to let students have a hands-on experience of our fairgrounds including visits to the agricultural education tent and livestock barns. Students will have the opportunity to take part in interactive shows and demonstrations (Magic Show, Old West Gun Fight, etc.). The carnival will not be open during school tours. (Approx. 1,000 students / 500 parents)- **NOTIFY VENDOR COORDINATOR IF YOU WOULD LIKE TO PARTICIPATE.**
- **Read to Ride Program:** The Fair encourages all students grade k-6 grade to participate in the “Read to Ride” Program. Students need to read four (4) appropriate books to receive free admission and 4 free carnival ride tickets.

Wednesday, October 7th

- **Vendor Appreciation Party:** The Board of Directors evaluation committee will evaluate vendors for special awards, which will be presented at the Vendor “Celebration Party”.

2019 Vendors Awards (Subject to Change):

- | | |
|--|---|
| • Best Appearance/Décor | • Outstanding New Exhibit |
| • Superior Commercial and/or Exhibit Booth/Trailer | • Superior Concessionaire Booth/Trailer |
| • Best Fair Theme Décor | • Best Customer Hospitality |

Awards will be given on Wednesday October 19th at the Vendor “Celebration Party” immediately following the closure of the Fair. Location of “Celebration Party” will be at the Beer & Wine Pavilion located in Zone-2. These events main entrée will be catered we are requesting that all vendors provide an item for our free raffle.

Friday, October 9th

- **Senior Day: 12PM-3PM** – Seniors 60 years and older receive \$5.00 Admission and a coupon for a free soft serve ice cream from our selected concessionaires.
- **Sunshine Day: 10AM-1PM** – Pre-registered mentally and physically challenged advocates are invited to tour the Fair. (Approx. 200 advocates / 100 chaperones)
- **Homeschool Day: 10AM-1PM** – Pre-registered homeschooled child/adult are invited to tour the Fair.

Vendor's Handbook Verification

Certification of Applicant

I certify all information contained in this Vendor's handbook has been read and understood. The Southern California Fair deserves the right to refuse any application and may refuse to execute a contract without giving reason for same or to relocate a Vendor at any time for the betterment of the Fair. I understand that if awarded a contract, I will be required to participate and operate my vendor booth in compliance with Fair hours of operation beginning Saturday, October 5, 2019 through Sunday, October 13, 2019. I have read and understand the instructions and additional information attached.

Company/Business Name: _____

Signature (Signing Authority): **X** _____ Date: ____/____/____

(By signing, the vendor agrees to be bound by all the rules and regulations included in the vendor handbook)

Printed Name: _____

Title: _____ Phone: (_____) _____